

# ALASKA ECONOMIC

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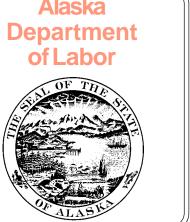
> Tony Knowles, Governor State of Alaska

Tom Cashen, Commissioner Department of Labor

Diana Kelm, Editor

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# Measuring Alaska's Cost of Living

### By John Boucher

ow expensive is it to live in Alaska? How much has Alaska's cost of living increased? These are two of the most frequently asked questions of the Alaska Department of Labor's Research and Analysis Section. In answer to these questions, this article provides some of the latest cost-of-living measurements available for Alaska and explains the uses and limitations of these data.

# A measure of inflation or cost differentials?

Two types of cost-of-living measurements are available for Alaska. If you are interested in how prices have changed in a particular place, commonly referred to as the inflation rate, you should use the Consumer Price Index (CPI). If you're interested in cost differences between two places--"Is it more expensive to live in Fairbanks than in Seattle?"-then a cost-of-living measurement like the American Chamber of Commerce Researchers Association (ACCRA) index or the Runzheimer International study would

Be aware of the method and the market basket

best suit your needs.

Since it is too expensive to price every item available to purchase, cost-of-living surveys track prices of a sample of items from common expenditure categories (such as housing expenses, medical expenses, food expenses, etc.). This sample of items is called the survey's market basket. Most surveys gear their market baskets toward a "typical" consumer.

When using a cost-of-living survey, it's a good idea to know what the survey's market basket is and whose buying habits the survey simulates. All surveys give a list of the items in the market basket and define the type of consumer(s) the market basket represents. For example, based on the 1990 Census, the Consumer Price Index for All Urban Consumers (CPI-U) is designed to represent 84 percent of the total U.S. population. The other surveys in this article have a narrower focus.

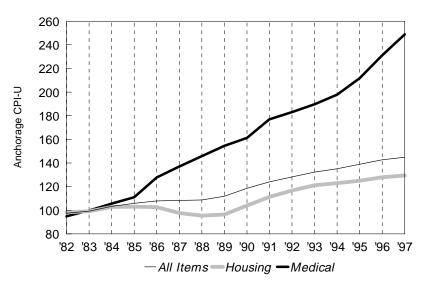
John Boucher is a labor economist with the Research and Analysis Section, Administrative Services Division, Alaska Department of Labor. John is located in

# The CPI--the nation's inflation measure

The majority of requests for Alaska's cost of living ask about the inflation rate. The Consumer Price Index is a national survey designed to answer questions about price changes. The CPI information often is used to adjust rents, wages or other monetary payments for the effects of inflation.

Figure • 1

### **Anchorage Medical Costs Outpace Housing Costs**



Source: U.S. Department of Labor, Bureau of Labor Statistics.

# Consumer Price Index<sup>/1</sup>

U.S. City Average and Anchorage, Alaska

1/ All Urban
Consumers
(CPI-U)— not
seasonally
adjusted—U.S. City
Average, All Items
and Anchorage,
Alaska, All Items
Annual Averages,
1960-1997.

	Percent			
	Change			
	U.S.	from A	nchorage	from
Year	Average	Prev. Yr.	Average	Prev. Yr.
1960	29.6		34.0	
1961	29.9	1.0%	34.5	1.5%
1962	30.2	1.0	34.7	0.6
1963	30.6	1.3	34.8	0.3
1964	31.0	1.3	35.0	0.6
1965	31.5	1.6	35.3	0.9
1966	32.4	2.9	36.3	2.8
1967	33.4	3.1	37.2	2.5
1968	34.8	4.2	38.1	2.4
1969	36.7	5.5	39.6	3.9
1970	38.8	5.7	41.1	3.8
1971	40.5	4.4	42.3	2.9
1972	41.8	3.2	43.4	2.6
1973	44.4	6.2	45.3	4.4
1974	49.3	11.0	50.2	10.8
1975	53.8	9.1	57.1	13.7
1976	56.9	5.8	61.5	7.7
1977	60.6	6.5	65.6	6.7
1978	65.2	7.6	70.2	7.0
1979	72.6	11.3	77.6	10.5
1980	82.4	13.5	85.5	10.2
1981	90.9	10.3	92.4	8.1

age) to adjust for the effects of inflation. The BLS recommends this because the smaller size of the local area samples makes them more prone to measurement errors. When you compare the Anchorage and the U.S. City CPIs since 1960, inflation has been significantly lower in Anchorage during the last 30 years than it has been in the rest of the nation. (See Table 1.) This is predominantly

due to the difference in the rate of inflation for housing costs in Anchorage compared to the other areas in the CPI

quately measure inflation in

your area, you can choose a

different area to measure inflation. Some users prefer to use Seattle's CPI, for example. But as a matter of practice, most Alaska users prefer to use the Anchorage CPI rather than an-

From an official standpoint, the BLS recommends using the national CPI-U (U.S. City Aver-

other area's CPI.

(Continued on page 3)

To produce the CPI, the U.S. Department of Labor's Bureau of Labor Statistics (BLS) gathers prices in 87 urban areas throughout the country. Because Anchorage is the only city in Alaska surveyed, the Anchorage CPI is the only "Alaskan" inflation measure. Unfortunately, Anchorage's inflation rate may not reflect price changes in every area of the state. In general, however, Anchorage price trends reflect changes in the cost of living for most Alaskans. If the Anchorage CPI doesn't ade-

### Housing key to Anchorage inflation rate

Analyzing inflation rates among expenditure categories can

help clarify how different parts of the market basket affect the overall CPI. (See Table 2.) For example, since the early 1980s, medical care costs have risen more rapidly than the overall Anchorage CPI, while housing costs have tended to lag behind the overall rate of inflation. (See Figure 1.)

survey.

While medical care costs have shot up in recent years, overall inflation has not followed. That's because the average consumer spends a much

1982-84=100

Source: U.S.

smaller amount on medical care than on housing. When the CPI is calculated, each commodity group is given a weight, or measure of its contribution to the overall cost of living. Medical care costs, for example, accounted for 6.4% of the total cost of living in the December 1997 index. Housing costs, on the other hand, accounted for 39.1% of the Anchorage CPI during the same period. (See Figure 2.)

The strong influence that housing costs have on the overall Anchorage CPI has been particularly noticeable during the last 10 years. From 1986 to 1988, falling housing costs offset increases in other components of the CPI, resulting in low inflation during these three years. The increase in inflation in Anchorage during the early 1990s was largely due to a tightening housing market. When the housing component jumped from a 0.9% increase in 1989 to a 7.9% increase in 1990, Anchorage inflation followed suit, going from a 2.9% to a 6.2% increase. From 1990 to 1993, a tighter housing market propelled Anchorage's inflation rate above the rest of the nation's. Recently, Anchorage's housing market has cooled off and so has inflation.

The housing component is unique in the CPI, especially in regard to homeownership costs. The CPI uses a method called rental equivalency, which assumes that the consumer has just purchased or rented a home. To gauge housing expenditures, this method has some shortcomings. In areas where housing prices and/or rents are changing rapidly, the inflation rate for the housing portion of the CPI could be exaggerated for homeowners who have a long-term, fixed-rate mortgage. This is because

Consumer Price Index (Continued from page 2)
U.S. City Average and Anchorage, Alaska

Year A	U.S. Average	Percent Change from A Prev. Yr.	Anchorage Average	Percent Change from Prev. Yr.
1982	96.5	6.2%	97.4	5.4%
1983	99.6	3.2	99.2	1.8
1984	103.9	4.3	103.3	4.1
1985	107.6	3.6	105.8	2.4
1986	109.6	1.9	107.8	1.9
1987	113.6	3.6	108.2	0.4
1988	118.3	4.1	108.6	0.4
1989	124.0	4.8	111.7	2.9
1990	130.7	5.4	118.6	6.2
1991	136.2	4.2	124.0	4.6
1992	140.3	3.0	128.2	3.4
1993	144.5	3.0	132.2	3.1
1994	148.2	2.6	135.0	2.1
1995	152.4	2.8	138.9	2.9
1996	156.9	3.0	142.7	2.7
1997	160.5	2.3	144.8	1.5
2nd half '90	132.6	5.8	120.4	7.0
2nd half '91	137.2	3.5	124.7	3.6
2nd half '92	141.4	3.1	129.1	3.5
2nd half '93	145.3	2.8	132.8	2.9
2nd half '94	149.3	2.8	135.8	2.3
2nd half '95	153.3	2.7	139.5	2.7
2nd half '96	157.9	3.0	143.7	3.0
2nd half '97	161.2	2.1	145.4	1.2

their monthly house payments tend not to fluctuate to the extent that house prices and rents do. For this reason, the overall CPI figures can understate inflation for homeowners during periods of rapidly declining house prices. The opposite is true during a period of rapidly increasing house prices and rents. To measure inflation without the housing component, BLS publishes a special index, which excludes housing-related costs: the All Items Less

Department of Labor, Bureau of Labor Statistics.

### Selected Components of the CPI-U, U.S. City Average & Anchorage, AK 1983-1997 Annual Averages

ΑII	Items	Less	Shelter

Source: U.S.		U.S.	Pct. Chg. from	Anchorage	Pct. Chg. from
Department of	Year	Average	Prev. Yr.	Average	Prev. Yr.
Labor, Bureau of Labor Statistics.	1983	99.8	3.7%	99.9	3.7%
	1984	103.9	4.1	103.8	3.9
	1985	107.0	3.0	107.5	3.6
	1986	108.0	0.9	111.2	3.4
	1987	111.6	3.3	115.1	3.5
	1988	115.9	3.9	117.8	2.3
	1989	121.6	4.9	122.3	3.8
	1990	128.2	5.4	128.0	4.7
	1991	133.5	4.1	131.9	3.0
	1992	137.3	2.8	134.6	2.0
	1993	141.4	3.0	137.9	2.5
	1994	144.8	2.4	140.3	1.7
	1995	148.6	2.6	144.6	3.1
	1996	152.8	2.8	148.4	2.6
	1997	155.9	2.0	150.6	1.5

#### Housing

		Pct. Chg.		Pct. Chg.
	U.S.	from	Anchorage	from
Year	Average	Prev. Yr.	Average	Prev. Yr.
1983	99.5	2.7%	99.0	0.8%
1984	103.6	4.1	102.7	3.7
1985	107.7	4.0	103.0	0.3
1986	110.9	3.0	102.6	-0.4
1987	114.2	3.0	97.5	-5.0
1988	118.5	3.8	95.4	-2.2
1989	123.0	3.8	96.3	0.9
1990	128.5	4.5	103.9	7.9
1991	133.6	4.0	111.2	7.0
1992	137.5	2.9	116.6	4.9
1993	141.2	2.7	121.1	3.9
1994	144.8	2.5	122.9	1.5
1995	148.5	2.6	124.9	1.6
1996	152.8	2.9	127.9	2.4
1997	156.8	2.6	129.4	1.2

(Continued on page 5)

Shelter Index. (See Table 2.) When comparing the national All Items Less Shelter Index to the Anchorage All Items Less Shelter Index, there is a much smaller difference in the rate of inflation for Anchorage consumers over the long term than is indicated by comparing the All Items indexes.

#### CPI measures inflation, not costs between locations

Users of the CPI should be aware of a common misinterpretation of this index. It occurs when users compare CPI numbers among areas. For example, at 144.8, the annual average Anchorage CPI for 1997 is lower than that of the United States as a whole at an annual average of 160.5. This does not mean that Anchorage has a lower cost of living than the rest of the U.S. The CPI measures inflation, not costs. The lower Anchorage CPI for 1997 means that Anchorage prices have not risen as quickly as prices in the rest of the U.S. since the early 1980s. (The base period, or when the two indexes equalled 100, is 1982-84.)

### Major CPI revision beginning January 1998

To maintain the accuracy of the CPI, a revision of the index occurs approximately every 10 years. The revision of the U.S. CPI occurred beginning with the publication of the January 1998 data. The first revised CPI for Anchorage will be published when the CPI for the first half of 1998 is released in August. The

# Selected Components of the CPI-U, U.S. City Average & Anchorage, AK 1983-1997 Annual Averages (Continued from page 4)

biggest change in the CPI will be the introduction of a new market basket of goods and services. This process updates the market basket using Consumer Expenditure Survey data from 1993-1995. One result will be a re-weighting of the categories of expenditures that comprise the All Items CPI. In that process, some of the component indexes will change significantly. Entertainment, for example, will change to recreation, and one new major item grouping, education and communication, will be added.

While the market basket revision is the most important of the changes, it won't be the only thing that changes in the CPI calculation. As of the January 1998 U.S. All Items CPI, 36 urban areas were replaced by new urban areas for price collection purposes. The new geographic distribution of CPI sample areas represents the population distribution in 1990, replacing a sample that represented the population distribution as of the 1980 Census. The change of where prices are collected does not impact the Anchorage CPI, since Anchorage and Honolulu are considered statistical outliers because they are geographically removed from the contiguous United States.

Other changes will occur during the implementation of the 1998 CPI revision. Some will occur immediately; others will take several years to enact. Changes include the introduction of a new sample and item structure for hospital services; a new method of collecting housing data; rebasing the CPI to the 1993-95

Medical Care						
		Pct. Chg.		Pct. Chg.		
	U.S.	from	Anchorage	from		
Year	Average	Prev. Yr.	Average	Prev. Yr.		
1983	100.6	8.8%	99.7	5.2%		
1984	106.8	6.2	105.5	5.8		
1985	113.5	6.3	110.9	5.1		
1986	122.0	7.5	127.8	15.2		
1987	130.1	6.6	137.0	7.2		
1988	138.6	6.5	145.8	6.4		
1989	149.3	7.7	154.4	5.9		
1990	162.8	9.0	161.2	4.4		
1991	177.0	8.7	173.5	7.6		
1992	190.1	7.4	183.0	5.5		
1993	201.4	5.9	189.6	3.6		
1994	211.0	4.8	197.8	4.3		
1995	220.5	4.5	211.6	7.0		
1996	228.2	3.5	231.1	9.2		

#### **Transportation**

2.8

248.9

7.7

1997

234.6

		Pct. Chg.		Pct. Chg.
	U.S.	from	Anchorage	from
Year	Average	Prev. Yr.	Average	Prev. Yr.
1983	99.3	2.4%	98.5	1.8%
1984	103.7	4.4	104.6	6.2
1985	106.4	2.6	108.2	3.4
1986	102.3	-3.9	107.8	-0.4
1987	105.4	3.0	111.3	3.2
1988	108.7	3.1	113.0	1.5
1989	114.1	5.0	116.7	3.3
1990	120.5	5.6	120.7	3.4
1991	123.8	2.7	121.7	0.8
1992	126.5	2.2	123.3	1.3
1993	130.4	3.1	128.8	4.5
1994	134.3	3.0	136.9	6.3
1995	139.1	3.6	143.8	5.0
1996	143.0	2.8	147.2	2.4
1997	144.3	0.9	147.0	-0.1
			<i>(C)</i>	<b>6</b> )

(Continued on page 6)

Source: U.S.

Department of

Labor, Bureau of

Table • 2

Source: U.S.

Department of Labor, Bureau of

Labor Statistics.

# Selected Components of the CPI-U, U.S. City Average & Anchorage, AK 1983-1997 Annual Averages (Continued from page 5)

	Foo	d and Bev	erages	D. ( O)
	U.S.	Pct. Chg. from	Anchorage	Pct. Chg. from
Year	Average	Prev. Yr.	Average	Prev. Yr.
1983	99.5	2.3%	99.7	2.6%
1984	103.2	3.7	103.2	3.5
1985	105.6	2.3	106.2	2.9
1986	109.1	3.3	110.8	4.3
1987	113.5	4.0	113.1	2.1
1988	118.2	4.1	113.8	0.6
1989	124.9	5.7	117.2	3.0
1990	132.1	5.8	123.7	5.5
1991	136.8	3.6	127.7	3.2
1992	138.7	1.4	130.3	2.0
1993	141.6	2.1	131.2	0.7
1994	144.9	2.3	131.9	0.5
1995	148.9	2.8	138.5	5.0
1996	153.7	3.2	143.4	3.5
1997	157.7	2.6	145.8	1.7

#### **Apparel & Upkeep**

Pct Cha

Pct Cha

		Pct. Cng.		Pct. Ung.
	U.S.	from	Anchorage	from
Year	Average	Prev. Yr.	Average	Prev. Yr.
1983	100.2	2.5%	101.6	5.2%
1984	102.1	1.9	101.7	0.1
1985	105.0	2.8	105.8	4.0
1986	105.9	0.9	109.0	3.0
1987	110.6	4.4	116.6	7.0
1988	115.4	4.3	119.1	2.1
1989	118.6	2.8	125.0	5.0
1990	124.1	4.6	127.7	2.2
1991	128.7	3.7	126.6	-0.9
1992	131.9	2.5	130.2	2.8
1993	133.7	1.4	131.2	0.8
1994	133.4	-0.2	128.9	-1.8
1995	132.0	-1.0	130.0	0.9
1996	131.7	-0.2	128.7	-1.0
1997	132.9	0.9	127.0	-1.3

period; and numerous technical enhancements related to data collection. Some of these changes will affect the Anchorage CPI in the index for the first half of 1998; others will be incorporated over the next two years. (A detailed account of the changes occurring to the CPI appears in the December 1996 issue of the *Monthly Labor Review*.)

# New formula will lower CPI changes

Effective with the CPI data for January 1999, the Bureau of Labor Statistics (BLS) will adopt a new method of calculating the CPI which will lower the rate of change. The change entails the adoption of a new formula for calculating weights of a select group of CPI components. A 1996 Boskin Commission report on the CPI pointed out that the current CPI methodology does not account for the substitution behavior of consumers. (Substitution behavior can't be totally explained within the scope of this article, but it relates to the tendency of consumers to substitute one product for another when prices change.) In reaction, the BLS will adopt a method that better accounts for this behavior. Both the commission and the BLS estimate this change will reduce the annual rate of change in the CPI by approximately 0.2 percentage point per year.

# Some place-to-place comparisons—each with different results

There are different studies available to compare living costs between places. Due primarily to methodology differences, each survey shows a different result when comparing living costs between locations.

One available cost-of-living measurement is the University of Alaska's Cost of Food at Home Study. It measures the cost to feed various size families in different locations in Alaska. The food basket provides a minimum level of nutrition to an individual or family at the lowest possible cost. The report also contains comparative information on some utility and fuel costs. One of its strengths is wide geographic coverage of Alaska over a relatively long period of time. For many years, the Cost of Food at Home Study has provided a comparative measure for Alaskan locations that no other cost survey covers. Its primary weakness is that it only measures a limited number of food items and some utility costs. Food and utility costs alone can't provide a complete measurement of cost-of-living differences.

Comparing living costs between Alaska communities is complicated by several factors. Some goods and services available in urban areas are not readily available in rural areas. The buying habits of urban residents can differ dramatically from those of rural residents, a variance which can confuse cost-of-living comparisons. The contributions of subsistence to a household food budget can also complicate cost-of-living comparisons. The Cost of Food at Home Study assumes that all foods are purchased in the local community, and none is acquired through subsistence means or from merchants outside of the community.

### Food costs are higher in rural Alaska

Table 3 shows weekly food costs in 13 communities for a family of four, with the children of elementary-school ages. The December 1997 figures showed that Fairbanks had the lowest food

costs of the areas surveyed, followed by Anchorage, Juneau, Kenai, and Ketchikan. The survey has consistently shown that larger cities in Alaska have food costs fairly comparable to those in Anchorage.

Overall, food costs tend to have three tiers in Alaska. The largest urban areas have the lowest food costs. Smaller communities on a major distribution system, like a road or the Alaska Marine Highway, tend to have slightly higher costs than the urban areas. The Cost of Food at Home Study has consistently shown that the highest food costs are found in isolated communities supplied primarily by air. In places such as Bethel, Dillingham and Naknek, food costs are 50 to 75 percent higher than in Anchorage. Although the Cost of Food at Home Study does not extensively survey remote villages, these areas tend to have even higher costs than the regional centers that are only serviced by air.

Table•3

### Cost of Food for a Week in 13 Alaska Communities—December 1997

Community	Cost of Food, One Week	Percent of Anchorage	Costs are for a family of four with elementary- school-aged
Anchorage	\$100.50	100%	children. Sales tax included
Bethel	149.04	148	in food cost.
Cordova	138.18	137	Source: "Cost of
Delta	112.67	112	Food at Home for
Dillingham	165.33	165	a Week," December 1997.
Fairbanks	100.16	100	University of
Haines	126.99	126	Alaska Cooperative
Juneau	101.31	101	Extension Service,
Kenai-Soldotna	102.59	102	U.S. Department of Agriculture and
Ketchikan	105.04	105	SEA Grant
Kodiak	121.70	121	Cooperating.
MatSu	108.48	108	
Naknek	160.19	159	

### Cost of Food at Home for a Week in Eight Alaska Cities, 1978-1997

Ma /Vr	Angharaga	Fairbanks	Pct. of Anch.	Juneau	Pct. of Anch.	Bethel	Pct. of Anch.
IVIO./ TT.	Anchorage	raiibaliks	Anch.	Juneau	Anch.	Detriei	Anch.
Sep-78	\$76.67	\$84.15	110%	\$73.72	96%	\$114.05	149%
Sep-79	82.18	89.39	109	74.88	91	129.16	157
Sep-80	88.44	90.54	102	85.92	97	130.87	148
Sep-81	86.69	98.47	114	93.95	108	138.66	160
Sep-82	77.30	92.09	119	99.98	129	125.50	162
Sep-83	81.66	83.79	103	88.62	109	128.30	157
Sep-84	84.22	91.26	108	91.66	109	136.54	162
Sep-85	89.06	90.08	101	106.61	120	138.13	155
Sep-86	87.25	90.61	104	87.65	100	137.96	158
Sep-87	88.90	85.12	96	88.24	99	140.81	158
Sep-88	90.99	94.74	104	92.95	102	137.57	151
Sep-89	93.80	94.33	101	96.73	103	140.65	150
Sep-90	98.73	103.49	105	100.86	102	146.92	149
Sep-91	102.84	114.65	111	104.21	101	152.49	148
Sep-92	100.46	92.31	92	102.62	102	142.51	142
Sep-93	97.89	93.42	95	103.70	106	147.84	151
Sep-94	91.32	94.96	104	104.09	114	133.47	146
Sep-95	89.30	93.26	104	99.38	111	140.68	158
Sep-96	101.43	96.65	95	96.93	96	148.70	147
Sep-97	96.57	97.73	101	98.89	102	150.42	156

(Continued on page 9)

The urban/rural cost differential in the Cost of Food at Home Study presents an interesting contrast between Alaska and other areas of the United States. Other surveys show that in the Lower 48, large urban areas tend to have higher living costs, including food costs, than do less populated areas. The opposite is true in Alaska. The cost of food and other basics such as fuel are higher in rural Alaska communities than in the state's urban centers.

Another interesting point about this survey is that the multi-tiered structure of food costs in Alaska has not changed much since the late 1970s. Table 4 shows the difference in the cost of food between Anchorage and other Alaska communities. It also shows the changes in costs over time within several communities in the study. Many areas of the state that experienced a substantial increase in retail capacity are seeing their food costs decrease. Anchorage, Fairbanks, Juneau, Kenai and

Tok all saw the cost of food at home decrease from 1991 to 1995.

# ACCRA places Alaska cities among most expensive

The American Chamber of Commerce Researchers Association (ACCRA) provides another cost-of-living measure. The ACCRA cost-of-living study compares costs for roughly 300 cities in the United States, including several in Alaska. The ACCRA study is intended to replicate the consumption patterns of a mid-management executive's household.

In the ACCRA study, a standardized list of 59 items is priced during a fixed period of time. The average price data for each urban area are then converted into an index number for each expenditure category. Because of the limited number of

9

### Cost of Food at Home for a Week in Eight Alaska Cities, 1978-1997

(Continued from page 8)

		Pct. of		Pct. of		Pct. of		Pct. of	
Mo./Yr.	Nome	Anch.	Kodiak	Anch.	Kenai	Anch.	Tok	Anch.	
Sep-78	\$118.85	155%	-	-	\$82.48	108%	-	-	
Sep-79	128.67	157	-	-	100.41	122	-	-	
Sep-80	131.14	148	\$99.42	112%	120.84	137	\$108.82	123%	
Sep-81	150.27	173	-	-	-	-	114.80	132	
Sep-82	149.04	193	-	-	-	-	-	-	
Sep-83	130.14	159	104.94	129	86.98	107	-	-	
Sep-84	142.07	169	115.97	138	87.97	104	121.66	144	
Sep-85	152.41	171	108.17	121	91.47	103	116.19	130	
Sep-86	142.04	163	105.49	121	92.78	106	124.18	142	
Sep-87	147.96	166	104.39	117	96.95	109	117.51	132	
Sep-88	147.69	162	116.68	128	95.53	105	119.69	132	
Sep-89	-	-	124.61	133	104.20	111	139.43	149	
Sep-90	155.48	157	154.55	157	103.21	105	131.03	133	
Sep-91	150.29	146	127.96	124	111.88	109	143.45	139	
Sep-92	158.08	157	124.61	124	109.60	109	132.94	132	
Sep-93	145.94	149	125.19	128	111.61	114	136.96	140	
Sep-94	140.22	154	123.99	136	105.51	116	140.78	154	
Sep-95	148.55	166	123.04	138	102.48	115	122.89	138	
Sep-96	162.61	160	125.71	124	105.01	104	142.46	140	
Sep-97	-	-	123.92	128	104.87	109	-	-	

items priced, percentage differences between areas should not be treated as exact measures. Small differences should not be construed as significant, or even as a correct indication of which area is the more expensive. Aside from the limited number of items priced, the ACCRA index also does not take state and local taxes into account. This is in part due to the difficulty in reliably measuring an area's tax burden.

Four Alaska cities were included in the most recent ACCRA study, published third quarter 1997. They were Anchorage, Fairbanks, Juneau, and Kodiak. The third quarter 1997 ACCRA data show that these Alaska cities are among the 10 highest cost areas surveyed. (See Table 5.) Anchorage had the lowest index of the Alaska cities in the ACCRA study; however, the difference between Anchorage and Fairbanks was relatively small. According to the index, Anchorage and Fairbanks have a cost

of living roughly 25 percent higher than the allcities' average. Juneau and Kodiak were 40-45 percent higher than the all-cities' average.

The four Alaska cities in the ACCRA study were among the highest cost cities surveyed for several of the six major components of the ACCRA index. All four cities were in the top 10 in at least half of the categories, and Kodiak was in the top 10 in all six component indexes.

# ACCRA points to a smaller difference in housing costs

Housing costs have always been thought of as exceptionally high in Alaska. Although they are high, the ACCRA housing index shows that some areas in the nation, particularly large urban areas, have comparable or much higher housing costs. Generally, the lowest rankings for Alaska's cities were in the ACCRA transportation index. The

Family of four with elementary-school-aged children.

Sales tax included in food prices.

September 1979 data for Kenai not available. December 1979 data substituted.

- Data unavailable.

Source: "Cost of Food at Home for a Week," September 1978 to September 1997. University of Alaska Cooperative Extension Service, U.S. Department of Agriculture and SEA Grant Cooperating.

### ACCRA Cost of Living Index Third Quarter 1997 20 Highest Cost Urban Areas

1/ Flagstaff, Arizona, and Chapel Hill, North Carolina were tied for 20th place.

Source: American Chamber of Commerce Researchers Association, Urban Area Index Data, Third Quarter 1997 (321 urban areas surveyed).

O'.	All Items	Grocery		LIGHT.	Transpor-	Health	Misc. Goods &
City	Index	Items	Housing	Utilities	tation	Care	Services
New York, NY	226.9	137.8	445.3	179.4	122.3	191.2	131.3
Kodiak, AK	145.1	144.2	151.6	175.7	116.8	158.5	137.9
Nassau Co, NY	144.4	121.9	178.2	158.4	115.5	164.2	127.4
Juneau, AK	140.0	122.6	164.2	157.2	117.2	165.5	125.2
Boston, MA	138.5	110.2	194.5	143.4	121.6	135.8	108.5
Salinas-Monterey, CA	133.0	116.9	171.0	97.7	125.7	146.5	116.8
Fairbanks, AK	128.7	118.4	134.0	166.7	119.6	168.1	115.3
Anchorage, AK	123.0	120.0	132.3	88.0	112.0	170.1	119.3
Philadelphia, PA	122.5	109.0	140.0	169.8	119.2	102.8	107.1
Washington, DC	122.1	109.6	151.8	92.7	124.9	119.8	109.8
New Haven, CT	120.6	116.4	128.3	159.6	117.1	123.5	107.2
San Diego, CA	119.9	112.1	147.5	101.3	120.4	122.2	104.3
Los Angeles-Long Beach, CA	116.1	113.1	131.9	115.5	107.4	111.1	107.6
Los Alamos, NM	116.0	97.2	151.3	89.5	117.7	111.6	102.0
Boulder, CO	115.6	105.2	152.5	82.9	101.5	122.6	99.8
Sacramento, CA	114.9	114.0	109.4	111.0	113.3	142.7	116.2
Hilton Head Island, SC	114.2	100.8	138.9	90.6	106.3	101.3	110.1
Cortland, NY	114.1	112.8	129.4	141.0	100.5	90.8	103.1
Santa Fe, NM	114.0	104.3	134.4	102.3	115.3	106.9	105.2
Flagstaff, AZ	113.9	108.5	136.9	93.0	115.9	113.2	101.6
Chapel Hill, NC	113.9	108.2	133.5	105.0	98.4	117.0	106.0
Ranking of Alaska Cities by C	ategory						
Anchorage, AK	8	5	19	233	28	2	5
Fairbanks, AK	7	6	16	7	14	3	8
Juneau, AK	4	3	5	4	11	4	4
Kodiak, AK	2	1	8	2	8	6	1

Anchorage utilities index was lower than twothirds of the cities in the ACCRA study.

Comparative figures for Alaska cities and other cities around the nation are presented in Tables 6 and 7. Table 6 shows the ACCRA cost of living indexes, while Table 7 contains prices for some of the goods and services in the ACCRA study.

The ACCRA cost-of-living study is designed for spending patterns found in major American urban

centers. The data collected in the pricing survey attempt to match the items found in urban areas. This process tends to ignore spending patterns found in atypical areas. For example, the transportation costs in the ACCRA study include items such as bus fare, the price of a gallon of gasoline, and automobile wheel balancing. This method is problematic for Alaska communities because air transportation is a more common, and more expensive, mode of travel.

(Continued on page 16)

# ACCRA Cost of Living Index for Selected Cities Third Quarter 1997

	All Items	Grocery			Transpor-	Health	Misc. Goods &	Causa Associate
City	Index	Items	Housing	Utilities	tation	Care	Services	Source: American Chamber of
•			_					Commerce
West								Researchers Association,Urban
Anchorage, AK	123.0	120.0	132.3	88.0	112.0	170.1	119.3	Area Index Data,
Fairbanks, AK	128.7	118.4	134.0	166.7	119.6	168.1	115.3	Third Quarter 1997 (321 urban
Juneau, AK	140.0	122.6	164.2	157.2	117.2	165.5	125.2	areas surveyed).
Kodiak, AK	145.1	144.2	151.6	175.7	116.8	158.5	137.9	
Boise, ID	102.6	98.0	109.8	69.8	104.0	113.6	104.2	
Las Vegas, NV	106.2	107.4	110.1	76.1	107.5	124.2	105.9	
Portland, OR	106.8	103.4	118.9	77.0	109.9	121.8	101.7	
San Diego, CA	119.9	112.1	147.5	101.3	120.4	122.2	104.3	
Tacoma, WA	101.0	100.7	103.3	70.8	102.8	140.4	98.8	
Southwest/Mountain								
Dallas, TX	98.2	97.6	94.2	95.9	105.2	106.4	98.9	
Denver, CO	106.4	101.4	119.6	82.9	112.7	122.4	98.6	
Phoenix, AZ	103.5	105.7	102.0	106.4	112.0	112.6	99.1	
Santa Fe, NM	114.0	104.3	134.4	102.3	115.3	106.9	105.2	
Midwest								
Milwaukee, WI	103.9	101.9	124.0	81.6	101.7	102.2	94.0	
Oklahoma City, OK	90.9	88.5	80.0	95.3	95.2	90.0	99.3	
Omaha, NE	92.2	94.5	92.6	87.8	102.3	89.2	89.7	
Southeast								
Atlanta, GA	100.5	100.8	98.9	97.8	99.2	106.9	101.7	
Nashville, TN	95.6	99.2	94.9	91.2	97.4	94.5	95.3	
Birmingham, AL	98.4	97.7	94.8	102.6	95.5	98.3	101.5	
Miami, FL	106.4	101.0	108.1	108.8	117.6	111.9	103.0	
Raleigh, NC	104.1	101.3	113.0	99.1	97.3	104.1	101.0	
Atlantic/New England								
Baltimore, MD	98.4	98.7	95.4	108.7	100.5	97.9	97.7	
Boston, MA	138.5	110.2	194.5	143.4	121.6	135.8	108.5	
Philadelphia, PA	122.5	109.0	140.0	169.8	119.2	102.8	107.1	
i illiadolpilla, i A	122.0	100.0	170.0	100.0	110.2	102.0	107.1	

T a b l e • 7

# Average Price for Select Goods & Services in Selected U.S. Cities-Third Quarter 1997

1/ ALL CITIES MEAN is the	Region	1 lb. Ground	1/2 gal. Whole	1 doz. Grade A	13 oz Coffee	2 BR Apt. Rent (Unfurn. &	House Purchase
arithmetic mean	City	Beef	Milk	Lg. Eggs	(canned)	excl. utils)	Price
price of all 321 cities in the Third	West						
Quarter 1997	Anchorage, AK	\$1.25	\$2.23	\$1.30	\$4.41	\$766	\$176,485
survey.	Fairbanks, AK	1.16	2.03	1.39	4.30	755	178,700
Source:	Juneau, AK	1.42	2.04	1.27	4.79	1,020	215,714
American	Kodiak, AK	1.38	2.29	1.65	4.77	900	202,500
Chamber of Commerce	Boise, ID	1.59	1.18	1.08	3.45	719	144,997
Researchers	Las Vegas, NV	1.44	1.66	1.35	3.94	764	142,667
Association,Urban	Portland, OR	1.19	1.53	1.10	4.45	650	167,600
Area Index Data,	San Diego, CA	1.60	1.85	2.02	3.71	803	205,998
Third Quarter 1997 (321 urban areas surveyed).	Tacoma, WA	1.08	1.57	1.21	3.89	612	139,000
	Southwest/Mountain	1					
	Dallas, TX	1.37	1.58	0.94	3.62	745	117,498
	Denver, CO	1.15	1.68	1.11	4.23	731	163,750
	Phoenix, AZ	1.28	1.68	0.88	4.20	651	133,148
	Santa Fe, NM	1.15	1.77	1.28	4.28	697	191,625
	Midwest						
	Milwaukee, WI	1.75	1.49	0.83	3.75	684	168,700
	Oklahoma City, OK	1.06	1.38	0.85	3.69	521	103,795
	Omaha, NE	1.31	1.40	0.86	3.71	505	123,340
	Southeast						
	Birmingham, AL	1.38	1.71	0.84	3.52	548	129,900
	Miami, FL	1.25	1.68	0.88	3.57	725	139,900
	Nashville, TN	1.37	1.57	0.81	3.67	624	126,000
	Raleigh, NC	1.50	1.71	0.91	3.58	697	154,621
	Northeast/Atlantic						
	Baltimore, MD	1.51	1.45	0.93	3.63	495	113,476
	Boston, MA	1.69	1.48	1.30	3.43	1,106	264,200
	Philadelphia, PA	1.43	1.21	0.94	3.07	726	193,138
	ALL CITIES MEAN /1	1.37	1.52	0.96	3.74	569	135,710

(Continued on page 13)

# Average Price for Select Goods & Services in Selected U.S. Cities Third Quarter 1997 (Continued from page 12)

Region	Total Monthly Energy	1 gal.	Hospital Room (1 day, semi-	Office Visit	McDonald's Quarter Pounder	Men's Levis
City	Cost	Gas	private)	Doctor	w/ Cheese	501/505
West						
Anchorage, AK	\$92	\$1.33	\$738	\$80	\$2.59	\$34.99
Fairbanks, AK	183	1.42	533	81	2.59	33.39
Juneau, AK	174	1.44	425	72	2.60	35.66
Kodiak, AK	190	1.65	439	64	2.89	36.45
Boise, ID	66	1.35	448	53	1.99	33.80
Las Vegas, NV	81	1.23	352	59	2.00	30.79
Portland, OR	74	1.30	507	53	1.98	32.19
San Diego, CA	107	1.39	659	49	1.96	36.49
Tacoma, WA	68	1.24	422	62	1.89	36.19
Southwest/Mountai	n					
Dallas, TX	100	1.13	458	51	2.01	30.89
Denver, CO	81	1.25	498	63	2.06	31.32
Phoenix, AZ	111	1.24	507	55	2.03	32.99
Santa Fe, NM	102	1.38	260	48	2.09	31.32
Midwest						
Milwaukee, WI	84	1.18	386	54	1.00	31.19
Oklahoma City, OK	96	1.09	279	42	1.81	32.10
Omaha, NE	87	1.22	316	41	1.99	29.99
Southeast						
Birmingham, AL	104	1.11	432	51	1.96	36.59
Miami, FL	116	1.30	466	68	2.01	33.79
Nashville, TN	93	1.16	276	53	1.95	32.99
Raleigh, NC	103	1.14	316	57	1.98	33.24
Northeast/Atlantic						
Baltimore, MD	111	1.17	537	44	1.99	31.39
Boston, MA	151	1.26	649	69	2.10	35.59
Philadelphia, PA	187	1.31	447	48	2.02	35.25
ALL CITIES MEAN	<sup>1</sup> 102	1.19	393	49	1.98	33.01

T a b l e • 8

# Runzheimer International Living Cost Standards December 1997

Source: Runzheimer's Living Cost Index, December 1997.

		Percent		Percent	
Region	Total	of Standard		of Standard	Trans-
City	Costs	City	Taxation	City	portation
West		-			
State of Alaska, Composite	\$34,328	107.3%	\$6,291	88.4%	\$3,946
Anchorage, AK	32,696	102.2	6,429	90.4	4,045
Fairbanks, AK	32,899	102.8	6,254	87.9	3,961
Juneau, AK	37,385	116.8	6,189	87.0	3,832
Boise, ID	30,690	95.9	6,674	93.8	3,529
Las Vegas, NV	31,422	98.2	6,354	89.3	4,308
Portland, OR	34,378	107.4	6,779	95.3	3,622
San Diego, CA	37,045	115.8	6,702	94.2	4,053
Tacoma, WA	33,713	105.4	7,167	100.8	4,029
Southwest/Mountain					
Dallas, TX	29,304	91.6	6,942	97.6	4,016
Denver, CO	32,155	100.5	6,182	86.9	4,073
Phoenix, AZ	31,262	97.7	6,510	91.5	4,185
Santa Fe, NM	34,539	107.9	5,661	79.6	3,607
Midwest					
Milwaukee, WI	34,184	106.8	8,494	119.4	3,511
Oklahoma City, OK	28,654	89.5	7,067	99.4	3,562
Omaha, NE	31,255	97.7	7,552	106.2	3,549
Southeast					
Birmingham, AL	32,669	102.1	6,901	97.0	3,457
Miami, FL	31,067	97.1	6,673	93.8	4,178
Nashville, TN	29,299	91.6	6,247	87.8	3,280
Raleigh, NC	31,068	97.1	7,522	105.8	3,562
Atlantic/New England					
Baltimore, MD	35,850	112.0	6,832	96.0	3,793
Boston, MA	39,354	123.0	7,775	109.3	4,592
Philadelphia, PA	37,199	116.2	9,063	127.4	4,262
STANDARD CITY, USA	32,000		7,113		3,626
				<i>(C</i>	

(Continued on page 15)

# Runzheimer International Living Cost Standards December 1997 (Continued from page 14)

Region	Percent of Standard		Percent of Standard	Misc. Goods & Services,	Percent of Standard
City	City	Housing	City	Other	City
West					
State of Alaska, Composite	108.8%	\$12,848	119.3%	\$11,243	107.1%
Anchorage, AK	111.6	11,234	104.3	10,988	104.7
Fairbanks, AK	109.2	11,211	104.1	11,473	109.3
Juneau, AK	105.7	16,097	149.5	11,267	107.4
Boise, ID	97.3	10,562	98.1	9,925	94.6
Las Vegas, NV	118.8	10,652	98.9	10,108	96.3
Portland, OR	99.9	13,269	123.2	10,708	102.0
San Diego, CA	111.8	15,435	143.4	10,855	103.4
Tacoma, WA	111.1	11,905	110.6	10,612	101.1
Southwest/Mountain					
Dallas, TX	110.8	8,091	75.2	10,255	97.7
Denver, CO	112.3	11,532	107.1	10,368	98.8
Phoenix, AZ	115.4	10,300	95.7	10,267	97.8
Santa Fe, NM	99.5	14,991	139.2	10,280	98.0
Midwest					
Milwaukee, WI	96.8	12,081	112.2	10,098	96.2
Oklahoma City, OK	98.2	8,197	76.1	9,828	93.6
Omaha, NE	97.9	10,170	94.5	9,984	95.1
Southeast					
Birmingham, AL	95.3	12,078	112.2	10,233	97.5
Miami, FL	115.2	9,724	90.3	10,492	100.0
Nashville, TN	90.5	9,481	88.1	10,291	98.1
Raleigh, NC	98.2	10,088	93.7	9,896	94.3
Atlantic/New England					
Baltimore, MD	104.6	14,472	134.4	10,753	102.5
Boston, MA	126.6	15,631	145.2	10,755	102.3
Philadelphia, PA	117.5	12,646	117.5	11,228	107.0
STANDARD CITY, USA		10,766		10,495	

(Continued from page 10)

# Runzheimer study shows smaller cost-of-living differential

A different approach to calculating living cost differences between cities is reflected in the Runzheimer Plan of Living Cost Report. Runzheimer International, a private research firm contracted by the Alaska Department of Labor's (AKDOL) Workers' Compensation Division, looked at the comparative income necessary to maintain a certain standard of living in different areas of the country as of December 1997. Runzheimer's approach takes into account certain elements left out of the ACCRA cost-of-living measure, such as an area's rate of taxation.

In the AKDOL Runzheimer study, a "base" family was created consisting of two parents and two children. They own their home, a recently purchased 1,500-square-foot, single-family home with three bedrooms and 1.5 baths. They drive one automobile, a 1994 Ford Tempo, approximately 16,000 miles annually. This family has an income of \$32,000 in Standard City, a fictitious city that has costs close to the median of all the cities in the survey. The standard of living attainable in Stan-

dard City was then priced in each of the surveyed areas.

The AKDOL Runzheimer survey shows that Anchorage and Fairbanks have a slightly higher cost of living than the other areas surveyed, while Juneau's cost-of-living index was more than 16 percent higher. The cost of living in these three Alaska locations ranges from 2.2% to 16.8% above Standard City. (See Table 8.) For comparison purposes, many of the cities appearing in the ACCRA data in Tables 6 and 7 are included in the Runzheimer data in Table 8.

# Lower taxes contribute to lower living costs

The component indexes of the Alaska cities in the Runzheimer study range from five to 15 percent above the average cost of living, except for the taxation component. The Runzheimer study indicates that the portion of income that goes to taxes in Alaska is about 12 to 13 percent below the average in Standard City. This is the main reason why the Runzheimer index does not show Anchorage's, Fairbanks' and Juneau's living costs

as high as the cost of purchasing goods and services would indicate. Another factor to remember is that Runzheimer does not take into account a program like Alaska's Permanent Fund Dividend. If every member of the fictitious Runzheimer family received an Alaska Permanent Fund check, that would add more than \$4,000 to the household's pre-tax income. This amounts to a significant boost in the overall income in this fictional Alaska household.

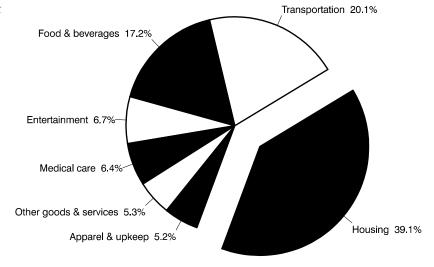
#### Figure • 2

### Housing Nearly 40% of Anchorage CPI-U

Relative importance of the components of the Anchorage CPI-U, December 1997

Subtotals may not add due to rounding.

Source: U.S. Department of Labor, Bureau of Labor Statistics.

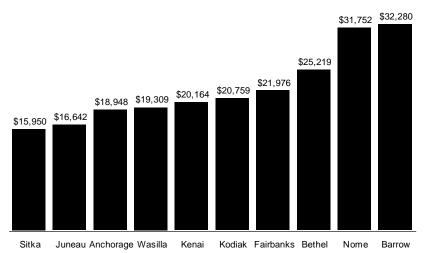


# Construction costs somewhat follow other surveys

In early 1998, the Alaska Department of Labor's Research and Analysis Section conducted the sixth annual survey of the cost of a market basket of construction materials. The survey, commissioned by the Alaska Housing Finance Corporation (AHFC), measures the cost of acquiring building materials necessary to construct a single-family residence at various locations in Alaska. The construction materials priced represent approximately 30 percent of the total dollar value of a materials list for constructing a model single-family residence.

### **Construction Materials Cost More in Rural Alaska**

Urban & rural residential selected construction materials costs, 1998



Source: Alaska
Housing Market
Indicators, Fall
1997. Alaska
Housing Finance
Corporation,
Alaska Department
of Labor, Research
and Analysis
Section.

Construction materials costs at 10 Alaska locations were measured, with some of the same patterns evident in other surveys showing in the results. (See Figure 3.) Like the other surveys, rural locations tended to have the highest costs. One notable difference about this survey is that Juneau had one of the lowest construction materials costs. No other survey showed Juneau among the lowest costs for any items priced.

# Summary: No one answer to cost-of-living question

When looking at cost-of-living information, you must first decide what type of comparison needs to be made. Are you interested in how prices have changed over time, or how costs differ between places? The answer narrows the field of appropriate cost-of-living surveys.

Next, decide on the suitability of different surveys. Some surveys look at subsets of the total cost-of-living package, such as the Cost of Food at Home Study or the AHFC construction cost survey. Some

surveys might look at a population unlike the one being studied. The ACCRA survey's mid-management family does not reflect the cost of living for poverty income families.

In Alaska, particularly in smaller communities, survey choices are few. Only the Cost of Food at Home Study and the construction costs survey conducted for the AHFC include much more than the three largest Alaska cities. These surveys have their limitations in the scope or appropriateness of the goods priced. For this reason, users might be forced to use an index that only approximates cost-of-living differences.

Given their limitations, most cost-of-living indexes involve a compromise answer. Still, the indexes in this article provide baseline information to help answer these questions. When used with care, the information can help you compare how far your dollar will go.

# 1998 Off to a Surprisingly Strong Start

Neal Fried is a labor economist with the Research and Analysis Section, Administrative Services Division, Alaska Department of Labor. Neal is located in Anchorage.

The current combination of low oil, gold, timber and fish prices, compounded by the slump in the Asian economy, suggests a poor environment for employment growth. Contrary to those indicators, though, employment statistics show that Alaska's economy is far from weak. March's wage and salary employment of 262,600 workers is running 6,600 jobs ahead of year-ago levels. (See Table 1.) On a percentage basis, growth was 2.6% ahead of last year's—the strongest rate of growth in seven years. In fact, employment in every major industry category in March was ahead of year-ago levels. (See Figure 1.) In every region of the state but Southeast Alaska, employment was higher than it was one year ago. The broader negatives of low fish, gold and oil prices cannot be ignored. However, for the time being, employment is remarkably resilient.

One exception to this bright picture is timber, which is 550 jobs below year-ago levels. Its problems are compounded by the weakness in Asia's markets. Timber's weak employment numbers help explain Southeast Alaska's sub-par economic performance.

#### Double-digit growth in oil field services

Growth in oil field services employment is helping power the positive outlook in the job market. Oil field services jobs rebounded strongly in 1998. (See Figure 2.) The development of new oil prospects is the primary reason why oil field service employment gained 900 jobs by March 1998 compared to March of 1997. The prospects include Atlantic Richfield Company's (ARCO) Alpine and Tarn developments, British Petroleum's (BP) Badami project and extensive drilling at West Sak. Most of the gains are registering on the North

Slope, but employment in Fairbanks and Anchorage is also increasing. The Kenai Peninsula is growing as Alaska Petroleum Contractors (APC) gears up to build oil-processing modules for Alpine at its Nikiski plant. Anchorage will profit from similar activity when APC starts building modules there.

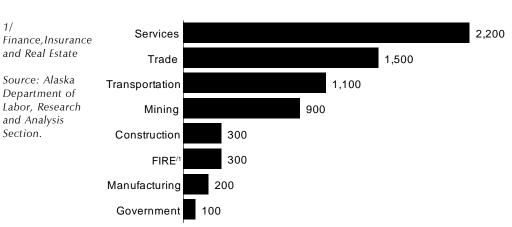
Due to the interrelationship between Alaska's oil field services and construction industries, the difference between oil field services companies and construction firms is sometimes fuzzy. Therefore, both of these industries are experiencing sizable gains as a result of the oil development work. This work is only

#### Figure • 1

# All Major Industry Categories Are Growing

change in the number of jobs March 1997 to March 1998





beginning. With ARCO's and BP's current development plans, the next two years should be robust. Lurking in the background is the possibility that low oil prices prevail for the next six months or longer. In that scenario, some of these projects could be delayed, pinching off the run up in employment.

Unlike oil field services, oil producers' employment, which includes firms such as BP, ARCO, Unocal and others, has stabilized. (See Figure 2.) After seven years of steady declines, stability should be interpreted as a positive development. But, unlike oil field services, producers' employment is unlikely to grow. In the long run, it will continue to trend downwards as these companies consolidate and contract out more of their work.

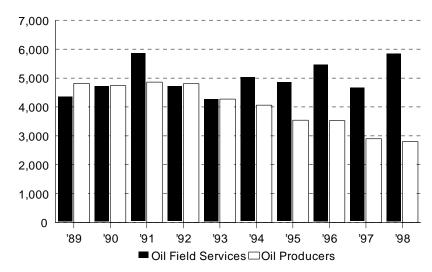
# Transportation, retail and services lead growth

Oil field services is enjoying the strongest rate of growth, but transportation, retail and the services industries continue to rack up the largest absolute year-to-year job gains. Each of these industries registered year-to-year growth of over 1,000 jobs, with services gaining more than twice that.

Transportation includes all forms of transportation as well as communications and utilities. Air transportation and communications are the dynamic duo in this industry. Air transportation is 600 jobs, or about nine percent,

(Continued on page 22)

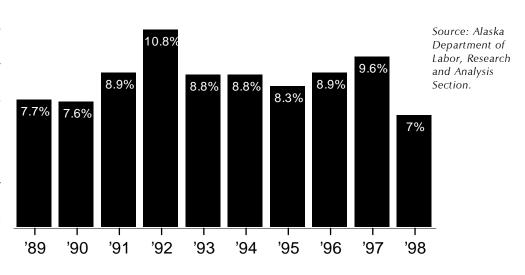
# Oil Field Services Employment Rebounds in 1998 Employment for March



Source: Alaska Department of Labor, Research and Analysis Section.

Figure • 3

### March Unemployment Rate Lowest for Decade



(Continued on page 2

# Nonagricultural Wage and Salary Employment by Place of Work

	p/	r/		Change	es from:	Municipality	p/	r/	(	Changes	from
Alaska	3/98	2/98	3/97	2/98	3/97	of Anchorage	3/98	2/98		2/98	3/97
Total Nonag. Wage & Salary	262,600	260,000	256,000	2,600	6,600	Total Nonag. Wage & Salary	122,900	122,100	118,900	800	4,000
Goods-producing	36,000	35,100	34,600	900	1,400	Goods-producing	9,700	9,700	9,200	0	500
Service-producing	226,600	224,900	221,400	1,700	5,200	Service-producing	113,200	112,400	109,700	800	3,500
Mining	10,100	10,100	9,200	0	900	Mining	2,600	2,600	2,300	0	300
Oil & Gas Extraction	8,600	8,600	7,800	0	800	Oil & Gas Extraction	2,500	2,500	2,200	0	300
Construction	9,700	9,600	9,400	100	300	Construction	5,100	5,200	4,900	-100	200
Manufacturing	16,200	15,400	16,000	800	200	Manufacturing	2,000	1,900	2,000	100	0
Durable Goods	2,500	2,000	2,800	500	-300	Transportation	12,100	12,000	11,500	100	600
Lumber & Wood Products	1,500	1,100	1,700	400	-200	Air Transportation	5,200	5,200	4,800	0	400
Nondurable Goods	13,700	13,400	13,200	300	500	Communications	2,500	2,500	2,300	0	200
Seafood Processing	10,900	10,700	10,200	200	700	Trade	29,900	29,700	29,100	200	800
Transportation	23,200	22,900	22,100	300	1,100	Wholesale Trade	6,300	6,200	6,300	100	0
Trucking & Warehousing	2,700	2,700	2,600	0	100	Retail Trade	23,600	23,500	22,800	100	800
Water Transportation	1,700	1,700	1,700	0	0	Gen. Merch. & Apparel	4,300	4,300	4,300	0	0
Air Transportation	8,200	8,000	7,600	200	600	Food Stores	2,900	2,900	2,900	0	0
Communications	4,200	4,200	3,800	0	400	Eating & Drinking Places	8,500	8,400	8,000	100	500
Electric, Gas & Sanitary Svcs.	2,300	2,300	2,100	0	200	Finance-Ins. & Real Estate	7,100	7,100	6,900	0	200
Trade	52,700	52,300	51,200	400	1,500	Services & Misc.	35,300	35,000	34,100	300	1,200
Wholesale Trade	8,500	8,500	8,500	0	0	Hotels & Lodging Places	2,500	2,500	2,500	0	0
Retail Trade	44,200	43,800	42,700	400	1,500	Business Services	6,100	6,000	5,900	100	200
Gen. Merch. & Apparel	8,600	8,700	8,300	-100	300	Health Services	7,800	7,700	7,400	100	400
Food Stores	6,800	6,800	6,700	0	100	Legal Services	1,200	1,200	1,200	0	0
Eating & Drinking Places	14,700	14,300	13,900	400	800	Social Services	3,200	3,200	3,100	0	100
Finance-Ins. & Real Estate	11,900	11,800	11,600	100	300	Engineering & Mgmt. Svcs.	5,400	5,400	5,200	0	200
Services & Misc.	64,300	63,800	62,100	500	2,200	Government	28,800	28,600	28,100	200	700
Hotels & Lodging Places	5,300	5,100	5,100	200	200	Federal	9,800	9,700	9,800	100	0
Business Services	8,200	8,100	8,100	100	100	State	8,500	8,400	8,300	100	200
Health Services	15,100	15,000	14,400	100	700	Local	10,500	10,500	10,000	0	500
Legal Services	1,600	1,600	1,700	0	-100						
Social Services	7,200	7,100	7,000	100	200	Notes to Tables 1,2,3- No	nagricultura	l also exc	ludes self	-emplo	yed
Engineering & Mgmt. Svcs.	7,400	7,300	7,100	100	300	workers, fishers, domestic				•	
Government	74,500	74,100	74,400	400	100						
Federal	16,700	16,500	16,900	200	-200	Tables 1&2- Prepared in c	ooperation	with the L	J.S. Depa	rtment	of

Tables 1&2- Prepared in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics.

Table 3- Prepared in part with funding from the Employment Security Division.

## **Alaska Hours and Earnings for Selected Industries**

	Avera	ge Weekly	Earnings	Avera	ge Weekly	/ Hours	Average Hourly Earning			
	p/	r/	_	p/ r/			p/ r/			
	3/98	2/98	3/97	3/98	2/98	3/97	3/98	2/98	3/9	
Mining	\$1,378.25	\$1,352.30	\$1,304.70	50.1	49.3	50.2	\$ 27.51	\$27.43	\$25.9	
Construction	1,137.27	1,052.07	1,017.44	45.4	43.1	40.6	25.05	24.41	25.0	
Manufacturing	602.14	662.67	573.09	59.5	66.6	58.3	10.12	9.95	9.8	
Seafood Processing	539.50	623.54	507.78	65.0	73.1	65.1	8.30	8.53	7.8	
Trans., Comm. & Utilities	647.50	659.99	631.20	34.7	34.7	33.7	18.66	19.02	18.7	
Trade	414.41	421.91	415.16	33.1	33.3	33.4	12.52	12.67	12.4	
Wholesale	638.49	668.54	625.92	37.1	38.4	38.4	17.21	17.41	16.3	
Retail	372.28	374.68	373.25	32.4	32.3	32.4	11.49	11.60	11.5	
Finance-Ins. & R.E.	553.64	542.54	520.49	36.4	35.6	36.5	15.21	15.24	14.2	

p/ denotes preliminary estimates.

State

Government includes employees of public school systems and the University of Alaska.

21,800

36,000

21,700 22,100

100

-300 600

Average hours and earnings estimates are based on data for full-time and part-time production workers (manufacturing) and nonsupervisory workers (nonmanufacturing). Averages are for gross earnings and hours paid, including overtime pay and hours.

Benchmark: March 1997

r/ denotes revised estimates.

# Nonagricultural Wage and Salary Employment by Place of Work

Fairbanks	p/	r/	Ch	anges f	rom:		p/	r/	C	hanges	from:
North Star Borough	3/98	2/98	3/97	2/98	3/97	Interior Region	3/98	2/98	3/97	2/98	3/97
Total Nonag. Wage & Salary	31,150	31,050	30,200	100	950	Total Nonag. Wage & Salary	35,600	35,300	34,950	300	650
Goods-producing	2,650	2,550	2,500	100	150	Goods-producing	3,000	2,850	3,050	150	-50
Service-producing	28,500	28,500	27,700	0	800	Service-producing	32,600	32,450	31,900	150	700
Mining	1,000	900	1,000	100	0	Mining	1,250	1,150	1,200	100	50
Construction	1,150	1,150	1,050	0	100	Construction	1,200	1,200	1,350	0	-150
Manufacturing	500	500	450	0	50	Manufacturing	550	500	500	50	50
Transportation	2,600	2,600	2,150	0	450	Transportation	3,050	3,000	2,600	50	450
Trucking & Warehousing	500	500	500	0	0	Trade	6,950	6,900	6,700	50	250
Air Transportation	650	650	650	0	0	Finance-Ins. & Real Estate	1,100	1,100	1,050	0	50
Communications	400	400	250	0	150	Services & Misc.	8,550	8,500	8,250	50	300
Trade	6,400	6,350	6,150	50	250	Hotels & Lodging Places	850	750	700	100	150
Wholesale Trade	750	750	750	0	0	Government	12,950	12,950	13,300	0	-350
Retail Trade	5,650	5,600	5,400	50	250	Federal	3,750	3,750	3,850	0	-100
Gen. Merch. & Apparel	1,200	1,200	1,100	0	100	State	4,850	4,850	4,950	0	-100
Food Stores	700	750	700	-50	0	Local	4,350	4,350	4,500	0	-150
Eating & Drinking Places	1,800	1,750	1,750	50	50		1,000	.,	.,		
Finance-Ins. & Real Estate	1,000	1,000	950	0	50						
Services & Misc.	7,800	7,800	7,500	0	300	Anchorage/Mat-Su	Region				
Hotels & Lodging Places	700	650	600	50	100	Total Nonag. Wage & Salary	133,800	132,950	129,400	850	4,40
Health Services	1,950	1,950	1,900	0	50	Goods-producing	10,550	10,500	9,850	50	70
Government	10,700	10,750	10,950	-50	-250	Service-producing	123,250	122,450	119,550	800	3,70
Federal	3,200	3,200	3,200	0	0	Mining	2,600	2,600	2,300	0	30
State	4,650	4,650	4,700	0	-50	Construction	5,850	5,900	5,450	-50	40
Local	2,850	2,900	3,050	-50	-200	Manufacturing	2,100	2,000	2,100	100	40
Local	2,000	2,500	0,000	00	200	Transportation	13,100	13,000	12,500	100	60
Southeast Region						Trade	32,600	32,400	31,650	200	95
Total Nonag. Wage & Salary	33,150	32,100	33,300	1,050	-150	Finance-Ins. & Real Estate	7,550	7,550	7,400	0	15
Goods-producing	4,250	3,550	4,550	700	-300	Services & Misc.	38,100	37,800	36,700	300	1,40
Service-producing	28,900	28,550	28,750	350	150	Government	31,900	31,700	31,300	200	60
Mining	350	350	300	0	50	Federal	9,950	9,850	9,950	100	60
Construction	1,350	1,250	1,350	100	0	State	9,950	9,200	9,200	50	5
Manufacturing	2,550	1,950	2,900	600	-350	Local	12,700	12,650	12,150	50	55
Durable Goods	1,300	950	1,350	350	-50	Local	12,700	12,000	12,130	30	33
Lumber & Wood Products	1,050	750	1,100	300	-50	<b>Southwest Region</b>					
Nondurable Goods	1,250	1,000	1,550	250	-300	Total Nonag. Wage & Salary	19,400	19,550	18,550	-150	850
Seafood Processing	850	600	900	250	-50	Goods-producing	7,200	7,200	6,600	0	600
Transportation	2,450	2,350	2,400	100	50	Service-producing	12,200	12,350	11,950	-150	250
Trade	5,800	5,700	5,750	100	50	Seafood Processing	7,050	7,050	6,450	0	600
Wholesale Trade	550	550	550	0	0	Government	5,650	5,750	5,600	-100	50
Retail Trade	5,250	5,150	5,200	100	50	Federal	400	400	400	0	(
Food Stores	1,250	1,250	1,300	0	-50	State	500	500	500	0	
Finance-Ins. & Real Estate	1,500	1,450	1,500	50	0	Local	4,750	4,850	4,700	-100	50
Services & Misc.	6,750	6,650	6,500	100	250	2004	1,700	1,000	1,700	100	
Health Services	1,650	1,650	1,550	0	100	Gulf Coast Region					
Government	12,400	12,400	12,600	0	-200	Total Nonag, Wage & Salary	24,950	24,700	24,700	250	250
Federal	1,700	1,700	1,800	0	-100	Goods-producing	5,850	5,750	5,700	100	150
State	5,350	5,350	5,450	0	-100	Service-producing	19,100	18,950	19,000	150	100
Local	5,350	5,350	5,350	0	0	Mining	1,100	1,100	950	0	150
Essai	0,000	0,000	0,000		Ū	Oil & Gas Extraction	1,100	1,100	950	0	150
Northern Region						Construction	750	750	800	0	-50
Total Nonag. Wage & Salary	15,500	15,600	14,850	-100	650	Manufacturing	4,000	3,900	3,950	100	50
Goods-producing	5,250	5,350	4,850	-100	400	Seafood Processing	3,000	2,950	2,750	50	250
Service-producing	10,250	10,250	10,000	0	250	Transportation	2,250	2,950	2,730	0	-50
Mining	4,800	4,900	4,450	-100	350	Trade	4,550	4,450	4,400	100	150
Oil & Gas Extraction	4,400	4,450	4,050	-50	350	Wholesale Trade	550	550	500	0	
Government	4,400	4,450	4,700	50	50	Retail Trade	4,000	3,900	3,900	100	100
Federal	4,750	200	200	0	0			1			
						Eating & Drinking Places	1,250	1,150	1,250	100	
State	300	300	300	0	- O	Finance-Ins. & Real Estate	650	650	650	0	
Local	4,250	4,200	4,200	50	50	Services & Misc.	4,900	4,900	4,900	0	
						Health Services	1,100	1,100	1,050	0	50
						Government	6,750	6,700	6,750	50	
						Federal	650	650	650	0	'
						State	1,600	1,550	1,650	50	-50
						Local	4,500	4,500	4,450	0	50

### (Continued from page 19)

# Unemployment Rates by Region & Census Area

p/ denotes		Pe p/	rcent Ur r/	nemployed
preliminary	Not Seasonally Adjusted	3/98	2/98	3/97
estimates	• •			
r/ denotes revised				
estimates	United States	5.0	5.0	5.5
	Alaska Statewide	7.0	8.0	9.6
Benchmark:	Anch./Mat-Su Region	5.5	6.2	8.0
March 1997	Municipality of Anchorage	4.9	5.4	6.8
	Mat-Su Borough	8.6	10.1	13.7
Data presented	Gulf Coast Region	11.0	12.7	14.9
here are intended	Kenai Peninsula Borough	12.8	14.7	17.6
to show the	Kodiak Island Borough	5.9	6.3	6.1
relative condition	Valdez-Cordova	10.6	12.6	14.7
of Alaska's labor	Interior Region	7.7	8.7	10.8
force for the	Denali Borough	12.7	14.9	16.6
reference month.	Fairbanks North Star Borough	6.8	7.7	9.7
Data published	Southeast Fairbanks	12.8	15.3	17.1
for prior years are	Yukon-Koyukuk	16.3	17.9	21.4
not necessarily	Northern Region	7.7	8.5	11.8
comparable to	Nome	8.4	9.4	13.0
current	North Slope Borough	5.0	5.5	5.5
information,	Northwest Arctic Borough	10.8	11.6	19.0
which does not	Southeast Region	8.9	11.0	10.6
reflect benchmark	Haines Borough	15.4	16.1	16.9
	Juneau Borough	6.4	7.4	8.4
revisions.	Ketchikan Gateway Borough	8.8	11.3	10.4
TI ((: : I	Prince of Wales-Outer Ketchikan	15.4	19.7	18.4
The official	Sitka Borough	6.6	7.9	9.4
definition of	Skagway-Hoonah-Angoon	11.6	16.4	8.3
unemployment	Wrangell-Petersburg	12.7	15.4	14.7
currently in place	Yakutat Borough	18.6	20.6	8.2
excludes anyone	Southwest Region	6.8	7.3	7.7
who has not made	Aleutians East Borough	1.5	1.8	1.9
an active attempt	Aleutians West	3.5	3.3	3.7
to find work in	Bethel	7.0	7.2	9.3
the four-week	Bristol Bay Borough	9.0	11.1	9.3
period up to and	Dillingham	6.2	6.7	7.1
including the	Lake & Peninsula Borough	10.5	8.5	7.5
week that	Wade Hampton	13.1	15.3	12.7
includes the 12th	Seasonally Adjusted			
of the reference	United States	4.7	4.6	5.2
month. Due to the	Alaska Statewide	6.0	6.3	7.8
scarcity of				
, ' .				

opportunities in rural Alaska locations, many individuals do not meet the official definition of unemployed because they have not conducted an active job search. These individuals are considered not in the labor force.

Source: Alaska Department of Labor, Research and Analysis Section.

ahead of year-ago levels. Both domestic and international air carriers are playing a role in this growth. Two domestic airlines recently announced they would enter the Alaska market. TWA will begin flying between Anchorage-Portland and Anchorage-St. Louis. America West is resuming flights between Anchorage and Phoenix. The bright outlook for the visitor industry is one factor prompting the strong response from domestic carriers. Moreover, with the recent upsurge of activity on the North Slope, Alaska Airlines resumed direct flights between Fairbanks and Prudhoe Bay.

The international airline picture is mixed. Thus far, air cargo landings have not been affected by the Asian economic crisis. In fact, international cargo that is landed in Anchorage is running ahead of year-ago levels. Unlike cargo, however, international passenger service has felt Asia's economic woes. For the months January through March, transit passenger traffic was down about 11 percent from a year ago. This could be a harbinger for even greater losses later this year.

Deregulation and technological revolution in the communications industry continue to cause excitement and growth. Communications employment is nearly nine percent ahead of year-ago levels as new services are offered and new players enter the market. One new entry is Alaska Fiber Star, which recently opened a fiber-optic link between Anchorage and Fairbanks. No end to this trend is expected soon.

Services employment in March was 2,200 ahead of year-ago levels. With the exception of legal services, most sectors experienced employment gains. Health care is providing nearly one-third of this growth, a trend unlikely to change in the near future.

employment

Services is getting a 200-job boost from the recent spate of hotel openings in Anchorage. Two new hotels opened, a 50-room Ramada and the NANA Development Corporation's 102-room Fairfield Suites. More hotel jobs are on the way. A 111-room Clarion will open in May, and NANA just broke ground on a 148-room Marriott Residence Inn. Moreover, the Columbia Sussex Corporation recently began building a 400-room, full-service Marriot hotel in downtown Anchorage.

Retail trade remains robust around the state, up 1,500 jobs from March of 1997. The biggest gains are in eating and drinking places, general merchandisers and building supply stores. The latter gained jobs when Home Depot hired approximately 180 workers for its April opening in Anchorage.

### Labor market is tight

The sharp decline in the unemployment rate signals a tightening job market. (See Table 4.) For the first quarter of 1998, the statewide unemployment rate ran two and a half percentage points below year-ago levels, the lowest first-quarter rates in at least two decades. Stronger employment growth within Alaska and a strong economy nationally probably are the two primary reasons for this improved job market. As the peak summer employment months approach, the term *labor shortages* may be heard more often, particularly in the state's larger labor markets.

24 Alaska Economic Trends June, 1998

# Browsing Alaska

If you need cost-of-living comparisons, particularly if you're contemplating a move to Alaska, a number of resources are available on the World Wide Web. Here are some Internet sites that have cost-of-living information as well as a wealth of other information about Alaska.

http://www.state.ak.us/local/akpages/LABOR/research/relocate/relocmap.htm

The Alaska Department of Labor's relocation site. This site offers cost-of-living information, general information about Alaska, information on employment opportunities, and information about traveling to Alaska.

http://www2.homefair.com/calc/salcalc.html

**The Salary Calculator.** Use this calculator to compare the cost of living in hundreds of U.S. and international cities. You enter your current salary, and select where you are moving from, then select your destination. The calculator estimates the salary that would be equivalent to your current salary in your destination city.

http://www.datamasters.com/cgi-bin/col.pl

**DataMasters Inc.** Similar to the Salary Calculator, this site also allows you to compare the level of income needed to maintain the purchasing power you currently have. Not surprisingly, results from the Salary Calculator and the DataMasters sites can differ, suggesting that multiple sources and a thorough investigation are your best allies when researching cost-of-living information.

http://city.net/countries/united\_states/alaska/#relocation\_information

**Excite Travel's Alaska Internet site.** This site offers a robust source of Alaska information. Relocation data are available as well as a variety of other information, including links to Alaska city home pages, weather information, businesses, arts and leisure activities.