

Demonstrators and Product Promoters (41-9011)

Occupation description: Demonstrate merchandise and answer questions for the purpose of creating public interest in buying the product. May sell demonstrated merchandise.

Employment and Job Openings

	Employment			Average annual openings		
	2016 estimate	2026 projection	Percent change	Labor force exits	Occupation transfers	Total
Alaska	291	313	7.6	30	21	53
United States	94,700	100,900	6.6	9,800	6,700	17,120

Job outlook

Alaska: Alaska's employment growth is low with moderate employment opportunities. [Read more.](#)

2019 Wages

	Mean Wage	Wage by Percentile				
	Mean	10th	25th	Median	75th	90th
United States	16.98	10.45	12.13	14.87	20.14	26.20
Alaska	16.34	10.79	11.82	14.30	18.06	26.99
Anchorage/Mat-Su Area	14.94	10.63	11.31	13.12	16.92	19.37

Labor Force Indicators

2016 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
323	50	15.5	41.3	33.6

2016 Potential Supply

Qualified but working in another occupation	182
Currently employed in a lower paid occupation	37
UI claimants previously working in occupation	37

2016 ALEXsys Employment Data

Number of registrants	224
Number of job position postings	163
Ratio of registrants to job position postings	1.4

Typical Entry-level Education, Experience, and/or On-the-job Training

Education: No formal educational credential

Work experience: None

On-the-job training: Short-term on-the-job training

Department of Labor and Workforce Development, Research and Analysis Section
P.O. Box 115501
Juneau, Alaska 99811-5501
Phone: 907.465.4500, Fax: 907.523.9654
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