

Advertising Sales Agents (41-3011)

Occupation description: Sell or solicit advertising space, time, or media in publications, signage, TV, radio, or Internet establishments or public spaces.

Employment and Job Openings

	Employment			Average annual openings		
	2016 estimate	2026 projection	Percent change	Labor force exits	Occupation transfers	Total
Alaska	278	236	-15.1	10	22	28
United States	149,900	144,500	-3.6	5,500	12,700	17,660

Job outlook

Alaska: Alaska's employment growth is low with low employment opportunities. [Read more.](#)

2019 Wages

	Mean Wage	Wage by Percentile				
	Mean	10th	25th	Median	75th	90th
United States	31.09	12.21	16.95	25.63	37.99	56.88
Alaska	24.70	11.25	16.96	23.42	30.57	39.20
Anchorage/Mat-Su Area	27.26	12.88	18.60	26.94	33.29	41.81
Fairbanks North Star Borough	23.09	12.07	17.66	21.04	24.90	43.49
Balance of State	19.81	9.97	13.95	18.04	26.66	30.11

Labor Force Indicators

2016 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
371	64	17.3	32.4	26.0

2016 Potential Supply

Qualified but working in another occupation	94
Currently employed in a lower paid occupation	42
UI claimants previously working in occupation	48

2016 ALEXsys Employment Data

Number of registrants	495
Number of job position postings	36
Ratio of registrants to job position postings	13.8

Typical Entry-level Education, Experience, and/or On-the-job Training

Education: High school diploma or equivalent

Work experience: None

On-the-job training: Moderate-term on-the-job training

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