

Art Directors (27-1011)

Occupation description: Formulate design concepts and presentation approaches for visual communications media, such as print, broadcasting, and advertising. Direct workers engaged in art work or layout design.

Employment and Job Openings

	Employment			Average annual openings		
	2016 estimate	2026 projection	Percent change	Labor force exits	Occupation transfers	Total
Alaska	28	27	-3.6	1	1	2
United States	90,300	95,200	5.4	4,500	2,700	7,690

Job outlook

Alaska: Alaska's employment growth is low with low employment opportunities. [Read more.](#)

2019 Wages ?

	Mean Wage	Wage by Percentile				
	Mean	10th	25th	Median	75th	90th
United States	52.69	25.60	33.23	45.30	62.66	90.75
Alaska	*	*	33.23	*	62.66	*
Anchorage/Mat-Su Area	38.53	27.11	31.73	37.77	45.85	50.49

* indicates the estimate is not available, or the hourly wage is greater than \$100, or the annual wage is greater than \$208,000.

Labor Force Indicators

2016 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
26	1	3.8	48.0	32.0

2016 Potential Supply

Qualified but working in another occupation	8
Currently employed in a lower paid occupation	6
UI claimants previously working in occupation	0

2016 ALEXsys Employment Data

Number of registrants	42
Number of job position postings	0
Ratio of registrants to job position postings	0.0

Typical Entry-level Education, Experience, and/or On-the-job Training

Education: Bachelor's degree

Work experience: More than 5 years

On-the-job training: None

Training Resources

Degree

University of Alaska Anchorage, Kenai (Soldotna)

Digital Art

AAS

Degree

Vocational Training and Resource Center (Juneau)

Artist: Comprehensive

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