

## Public Relations and Fundraising Managers (11-2031)

**Occupation description:** Plan, direct, or coordinate activities designed to create or maintain a favorable public image or raise issue awareness for their organization or client; or if engaged in fundraising, plan, direct, or coordinate activities to solicit and maintain funds for special projects or nonprofit organizations.

### Employment and Job Openings

	Employment			Average annual openings		
	2016 estimate	2026 projection	Percent change	Labor force exits	Occupation transfers	Total
<b>Alaska</b>	199	213	7.0	5	12	18
<b>United States</b>	73,500	81,100	10.4	1,700	4,400	6,870

#### Job outlook

**Alaska:** Alaska's employment growth is low with low employment opportunities. [Read more.](#)

### Wages ?

Wage data is not available.

### Labor Force Indicators

#### 2016 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
222	15	6.8	49.8	35.2

#### 2016 Potential Supply

Qualified but working in another occupation	62
Currently employed in a lower paid occupation	39
UI claimants previously working in occupation	11

#### 2016 ALEXsys Employment Data

Number of registrants	124
Number of job position postings	19
Ratio of registrants to job position postings	6.5

### Typical Entry-level Education, Experience, and/or On-the-job Training

**Education:** Bachelor's degree

**Work experience:** More than 5 years

**On-the-job training:** None

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