# Alaska OCCUPATIONAL FORECAST 

## Some growth, but replacements will create large number of openings

## By PAUL MARTZ

AIthough the plunge in oil prices has muted the 10 -year projections outlook, there will still be job opportunities in a range of occupations, especially through replacements as people retire, change occupations, or leave the state. Slower-than-normal growth is expected to produce only about 20,000 new positions between 2014 and 2024, but an additional 83,000 openings will be created by the need for replacements.

Health care continues to lead with 14 of the 25 top occupations, although its growth will likely slow. On the other end of the spectrum, production occupations have slipped into negative-to-slow growth territory, but replacements will still provide some opportunities there.

## Health care will stay on top

Health care's continued strength is due to overall


Note: Occupational categories are based on the federal Standard Occupational Classification Manual. Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

# Health Care Support to Grow the Most 

## Percent growth by occupational category, 2014 to 2024



Note: Occupational categories are based on the federal Standard Occupational Classification Manual. Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section
population growth and especially the increase in senior citizens. The Alaska population between 0 and 64 years old is projected to grow by a minimal 1.6 percent from 2014 to 2024, while the 65 -plus population is projected to boom, increasing 67.7 percent. Seniors will make up 15 percent of Alaska's population by 2024, up from 10 percent in 2014.

The 25 occupations projected to have the highest percent growth reflect a related increase in demand for services. (See Exhibit 6). Eleven are in the health care practitioners and technical occupations category and three are in health care support. The two categories combined are expected to generate 3,305 new jobs and 5,538 additional openings by 2024. (See exhibits 1, 2, and 3.)

Two other high-growth occupations that aren't in health care but still critical to meeting the needs of older Alaskans also made the list. Personal care aides are expected to grow by 17 percent ( 1,026 jobs). These workers help the elderly or disabled with daily tasks such as cooking, cleaning, and hygiene and may also provide limited medical assistance under the direction of a registered nurse. Social and human service assistants, while not explicitly limited to elder care, will have an estimated 125 new openings ( 15 percent).

Medicaid expansion is almost certain to affect health care employment, but we have yet to see any sharp increases outside of the normal rate of growth.

## High growth outside health care

The other high-growth occupations are an atypical mix for Alaska, as some of the state's more prominent industries are expected to decline or hold steady.

- With the recent legalization of commercial marijuana in Alaska, farm workers and laborers (crop, nursery, and greenhouses), and inspectors (testers, sorters, samplers, and weighers) are expected to increase, but projecting marijuana-related jobs is especially uncertain. The industry is new and we don't yet know how many of its workers will be self-employed, among a variety of other unknowns.
- Referees and other sports officials are expected to increase by 17.7 percent, or 58 jobs. Most of the growth will come from youth sports, but a handful of new jobs will be professional sports referees and officials.
- Nonfarm animal caretakers will add a projected 51


Notes: Growth openings are new jobs. Replacement openings result from vacancies left by workers who retire or permanently leave an occupation. Occupational categories are based on the federal Standard Occupational Classification Manual.
Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section
jobs, or 16.1 percent. These workers are mostly dog sitters and employees at dog boarding facilities. (See Exhibit 6.)

## Occupations in decline

Ninety-four occupations are likely to shrink over the 10 -year projection horizon. The long term downward trend will likely continue for occupations in broadcasting, newspapers, and legal services. Low oil prices and
the long-term effects on oil and gas extraction, support services, construction, and state government are reducing job counts in occupations that have shown strong growth in the last decade.

- The oil and gas related occupations expected to decline most include derrick operators, rotary drill operators, roustabouts, and petroleum engineers.
- Downward pressure on state government jobs, including the University of Alaska, are expected to


Notes: Includes openings from growth and replacements. Annual wage estimates are based on employment-weighted averages of 2015 Occupational Employment Statistics data.
Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section


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Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

## Highest Projected Growth

Top 25 occupations, 2014 to 2024

| Occupation | Percent <br> growth |
| :--- | ---: |
| Dental Hygienists | $21.6 \%$ |
| Dental Assistants | $20.9 \%$ |
| Opticians, Dispensing | $20.3 \%$ |
| Dentists, General | $20.2 \%$ |
| Farmworkers/Laborers, Crop, Nursery, and Greenhouse | $20.2 \%$ |
| Recreational Therapists | $19.8 \%$ |
| Medical Assistants | $19.4 \%$ |
| Nurse Practitioners | $18.9 \%$ |
| Massage Therapists | $18.7 \%$ |
| Umpires, Referees, and Other Sports Officials | $17.7 \%$ |
| Mental Health and Substance Abuse Social Workers | $17.3 \%$ |
| Personal Care Aides | $17.0 \%$ |
| Substance Abuse and Behavioral Disorder Counselors | $16.2 \%$ |
| Nonfarm Animal Caretakers | $16.1 \%$ |
| Physician Assistants | $16.1 \%$ |
| Medical and Clinical Laboratory Technicians | $15.9 \%$ |
| Family and General Practitioners | $15.6 \%$ |
| Physical Therapists | $15.4 \%$ |
| Social and Human Service Assistants | $15.0 \%$ |
| Inspectors, Testers, Sorters, Samplers, and Weighers | $14.9 \%$ |
| Medical Secretaries | $14.7 \%$ |
| Labor Relations Specialists | $14.4 \%$ |
| Licensed Practical and Licensed Vocational Nurses | $14.2 \%$ |
| Aircraft Cargo Handling Supervisors | $13.8 \%$ |
| Psychiatric Technicians | $13.4 \%$ |
|  |  |

## Highest Projected Loss

Bottom 25 occupations, 2014 to 2024

| Occupation | Percent <br> loss |
| :--- | ---: |
| Reporters and Correspondents | $-14.3 \%$ |
| Boilermakers | $-13.2 \%$ |
| Helpers - Extraction Workers | $-12.8 \%$ |
| Derrick Operators, Oil and Gas | $-12.2 \%$ |
| Radio and Television Announcers | $-12.0 \%$ |
| Logging Equipment Operators | $-11.8 \%$ |
| Legal Secretaries | $-11.8 \%$ |
| Broadcast Technicians | $-11.4 \%$ |
| Advertising Sales Agents | $-10.9 \%$ |
| Woodworkers, All Other | $-10.8 \%$ |
| Printing Press Operators | $-10.7 \%$ |
| Editors | $-10.6 \%$ |
| Print Binding and Finishing Workers | $-9.6 \%$ |
| Helpers - Pipelayers, Plumbers, Pipefitters, Steamfitters | $-9.5 \%$ |
| Rotary Drill Operators, Oil and Gas | $-9.3 \%$ |
| Petroleum Pump Sys Opers, Refinery Opers, Gaugers | $-8.9 \%$ |
| Paralegals and Legal Assistants | $-8.9 \%$ |
| Roustabouts, Oil and Gas | $-8.4 \%$ |
| Dancers | $-7.9 \%$ |
| Petroleum Engineers | $-7.8 \%$ |
| Producers and Directors | $-7.8 \%$ |
| Machine Feeders and Offbearers | $-7.0 \%$ |
| Title Examiners, Abstractors, and Searchers | $-6.8 \%$ |
| Legal Support Workers, All Other | $-6.2 \%$ |
| Team Assemblers | $-6.2 \%$ |

[^0]cause losses in most postsecondary instructor and teacher occupations, correctional officers and jailers, and several administrative occupations.

- Construction job losses will be evident in fewer jobs for equipment operators, earth drillers, surveyors, and crane operators. (See Exhibit 6.)


## Growth vs. replacements

Replacement openings are just as important as new jobs from the perspective of someone planning a career or assessing workforce training needs. Because of projected low growth this cycle, replacement openings will likely generate nearly four times more job openings than new positions.

It's important to note that a worker who moves from one employer to another in the same occupation creates turnover rather than a replacement opening, and this is more common. Although replacement openings don't include turnover, many occupations with high turnover also generate high numbers of replacement openings, because many are low-wage and frequently
filled by young workers who are likely to change careers as they age. For example, many cashiers are young seasonal workers who won't return to a cashiering job after the season ends. This leaves a large number of openings - in fact, 86 percent of openings for cashiers will be replacements. (See Exhibit 5.)

On the opposite end, more permanent and high-wage jobs typically have higher percentages of growth openings. Seventy percent of openings for massage therapists, for example, will be from growth and just 30 percent will be replacements.

## Highest total openings in lower-paying occupations

The highest total openings will be in office and administrative support, food preparation and serving, and sales. (See Exhibit 3.) These categories are typically high-replacement, but food service slightly edges out administrative occupations in terms of replacements. In percentage terms, openings for all three will be approximately 80 percent replacements and 20 percent growth.

## Openings by education level

Over the projection period, 67.8 percent of the available job openings will require a high school diploma or less, though many still require significant postsecondary training and, in some cases, years of vocational education through apprenticeships.

Jobs that require more education typically pay more. (See exhibits 4 and 8.) The average annual wage for a job requiring a diploma is about $\$ 50,498$, and for those that don't require a diploma, it's $\$ 31,357$. These wage estimates are based on a 40-hour work week yearround, so many that are seasonal or part-time will pay considerably less.

The remaining 32.2 percent of openings will be in occupations that require some college, a degree, or a certificate (known as a postsecondary nondegree award). Nursing assistants, automotive mechanics, and telecommunications equipment installers and repairers are common postsecondary nondegree award jobs. About 21.5 percent of openings will require at least a bachelor's degree or higher, meaning generally higher wages and a greater likelihood of full-time, year-round work.

## What makes a 'top job'

Long-term occupation projections can be a powerful tool for workforce development agencies, job placement and counseling professionals, job seekers, and education and training providers, but it can be difficult for these stakeholders to determine which occupations should get the most attention.

To help, we developed Alaska's Top Jobs list. (See Exhibit 8.) The list focuses on occupations expected to grow and pay well over the projections period. To make the top jobs list, an occupation must meet two criteria:

1. Its average wage must rank in the top 50 percent of all occupations, and
2. It must either: a) have projected growth of at least 75 jobs and percentage growth that's higher than the overall growth rate, or b) be among the 50 occupations with the most projected openings.
The occupations in the top jobs list are a select group, representing 51 out of 782 occupations found in

## Wages by Category

ALASKA, 2015

| Category | Average <br> wages |
| :--- | ---: |
| Management Occupations | $\$ 108,080$ |
| Architecture and Engineering Occupations | $\$ 90,945$ |
| Legal Occupations | $\$ 89,477$ |
| Health Care Practitioners and Technical Occupations | $\$ 80,055$ |
| Computer and Mathematical Occupations | $\$ 78,528$ |
| Business and Financial Operations Occupations | $\$ 73,282$ |
| Life, Physical, and Social Science Occupations | $\$ 63,003$ |
| Construction and Extraction Occupations | $\$ 62,980$ |
| Education, Training, and Library Occupations | $\$ 59,255$ |
| Installation, Maintenance, and Repair Occupations | $\$ 55,023$ |
| Protective Service Occupations | $\$ 52,633$ |
| Arts, Design, Entertainment, Sports, and Media Occs | $\$ 52,387$ |
| Community and Social Service Occupations | $\$ 52,004$ |
| Transportation and Material Moving Occupations | $\$ 43,115$ |
| Office and Administrative Support Occupations | $\$ 40,477$ |
| Health Care Support Occupations | $\$ 39,053$ |
| Production Occupations | $\$ 36,870$ |
| Farming, Fishing, and Forestry Occupations | $\$ 33,853$ |
| Sales and Related Occupations | $\$ 30,811$ |
| Building and Grounds Cleaning and Maint Occs | $\$ 30,730$ |
| Personal Care and Service Occupations | $\$ 27,618$ |

Note: Wages are based on 2015 Occupational Employment Statistics occupation wage estimates for Alaska, weighted by base year (2014) employment.
Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

Alaska, or 6.5 percent. Twenty-four require at least a bachelor's degree, and nine more require an associate degree or some form of postsecondary award such as a vocational certificate or some college. Fifteen out of the eighteen occupations requiring a high school diploma or less require some form of additional on-the-job training.

A high percentage of these top jobs, about 12 percent, are related to health care, but construction and extraction along with management make up 9.8 percent and 17.6 percent, respectively.

Even jobs with no projected growth can make the list if they have high replacement openings combined with high wages. For example, geoscientists are expected to decline by 3.8 percent, but the occupation has 166 projected openings and pays $\$ 111,650$ a year.

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| PROJECTED, 2014102024 | 2014 | 2024 | Percent change | New | Replacement | Total openings | Wage quartile ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Doctoral or Professional Degree |  |  |  |  |  |  |  |
| Physical Therapists | 446 | 515 | 15.5\% | 69 | 129 | 198 | \$\$\$ |
| y - Family and General Practitioners | 372 | 430 | 15.6\% | 58 | 108 | 166 | \$\$\$ |


[^0]:    Note: These lists only include occupations with at least 50 workers. For the growing occupations it includes only those with growth of at least 20 jobs, and excludes residual occupations ending with "all other" and a small number with incomplete or unreliable data.
    Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section

