

Road to 2020 Census & Complete Count Committees

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U.S. Census Bureau



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

Why We Do a Census & Our Goal

U.S. Constitution Article 1, Section 2

The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct

Key Purpose: U.S. House of Representatives



Distribution of Funding

Table 2. Ten Largest Census-Guided Assistance Programs, FY2008

CFDA #	Program Name	Department	FY08 Expenditures	Type of Assistance and Recipient
93.778	Medical Assistance Program	Department of Health and Human Services	\$261,143,624,624	Formula grants to states
20.205	Highway Planning and Construction (Federal-Aid Highway Program)	Department of Transportation	\$36,795,552,695	Formula grants and project grants to states
14.871	Section 8 Housing Choice Vouchers	Department of Housing and Urban Development	\$15,340,853,794	Project grants to public housing agencies
84.027	Special Education Grants to States	Department of Education	\$10,786,318,120	Formula grants to states
84.010	Title I Grants to Local Educational Agencies	Department of Education	\$7,513,986,185	Formula grants to state educational agencies (local agencies are subgrantees)
10.410	Very Low to Moderate Income Housing Loans	Department of Agriculture	\$7,268,193,451	Direct loans and guaranteed/insured loans to very low- to moderate-income families and individuals
93.767	State Children's Insurance Program	Department of Health and Human Services	\$7,100,682,976	Formula grants to states
10.557	Special Supplemental Nutrition Program for Women, Infants, and Children (WIC Program)	Department of Agriculture	\$6,138,491,549	Formula grants to states
14.195	Section 8 Housing Assistance Payments Program (Project-based Section 8)	Department of Housing and Urban Development	\$6,002,587,454	Direct payments to public housing agencies
93.600	Head Start	Department of Health and Human Services	\$5,681,535,945	Project grants to local service providers



George Washington University: Counting for Dollars 2020 Alaska

Reports 16 large Federal Assistance Programs that distribute funds on basis of Decennial Census-based statistics for FY 2015: Total Program Obligation of \$2,184,979,595 or per capita of \$2,959.

<https://gwipp.gwu.edu/counting-dollars-2020>



<https://www.census.gov/tribal/>

2012 – 2016 ACS
5-yr Estimate:

Eek ANVSA

- 473 pop
- 125 HU
- 110 Occupied HU

The screenshot shows the 'My Tribal Area' web application. At the top is a navigation bar with the 'United States Census Bureau' logo and links for Topics, Geography, Library, Data, Surveys/Programs, Newsroom, and About Us. Below this is a search bar and a 'Tell us what you think >' link. The main content area has a title 'My Tribal Area' and a form to 'Enter name of Tribal Area'. Below the form is a map of the United States with a yellow highlight on the state of Alaska. To the right of the map is a text box explaining that the Census Bureau collects data for the American Indian and Alaska Native (AIAN) population and publishes specific counts, estimates, and statistics. It also mentions that the ACS provides detailed demographic, social, economic, and housing statistics every year for the nation's communities. The source is cited as '2011-2015 American Community Survey 5-Year Estimates'.

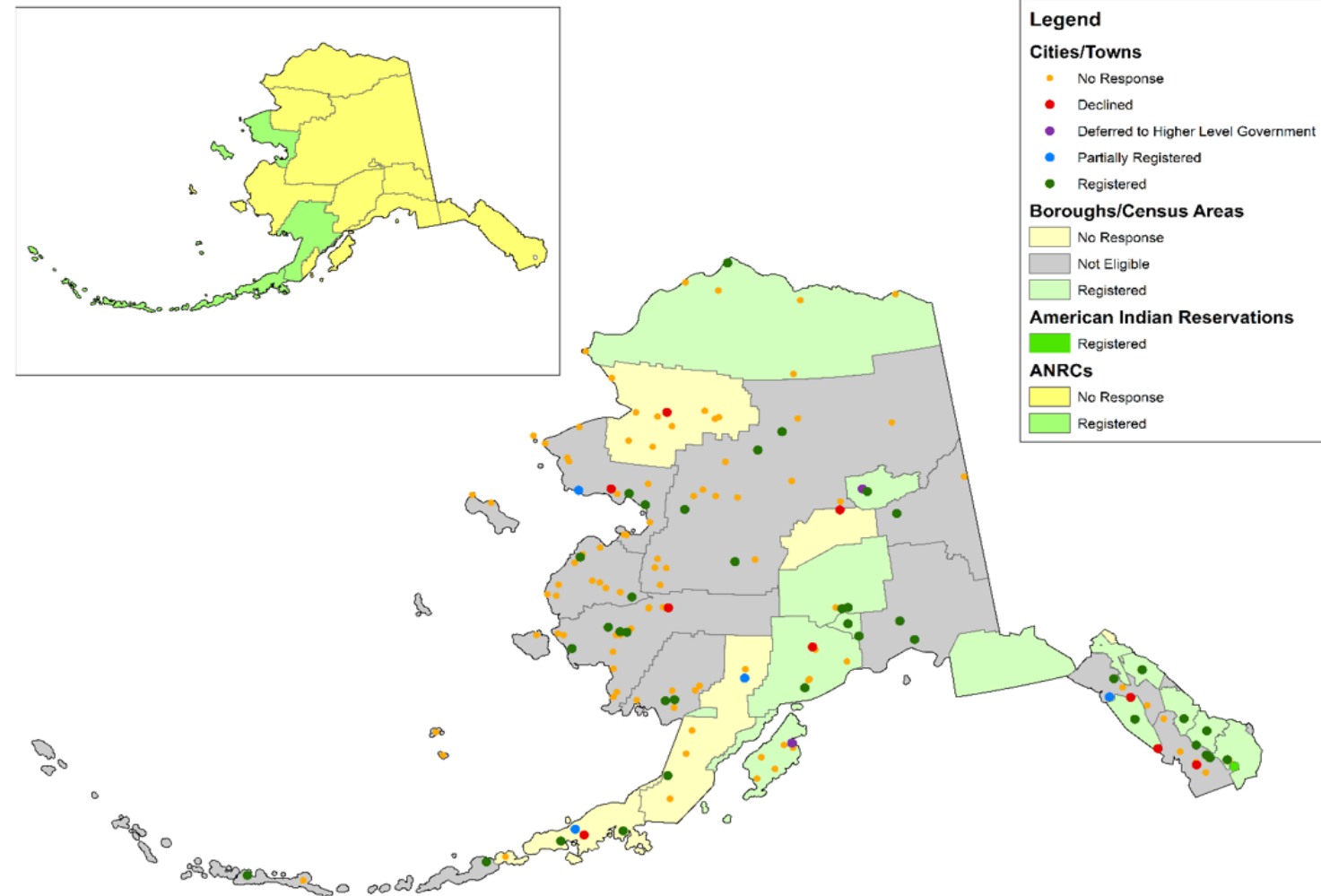


LA Regional Census Center



2020 Census LUCA Update

2020 Census - Participation Status in LUCA



As of 2/22/18



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

2018 Census Test Questionnaire

Start here OR go online at survey.census.gov to complete the 2018 Census Test.
Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at survey.census.gov or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2018, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2018.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2018?

Number of people =

2. Were there any additional people staying here on April 1, 2018 that you did not include in Question 1?
Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

3. Is this house, apartment, or mobile home — Mark ☒ ONE box.

- ☐ Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

4. What is your telephone number?
We will only contact you if needed for official Census Bureau business.

Telephone Number

- -

FORM **DH-61** (12-27-2017)



2018 Census Test Questionnaire

Person 1

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? Print name below.

First Name MI Last Name(s)

6. What is Person 1's sex? Mark ☒ ONE box.

☐ Male ☐ Female

7. What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Age on April 1, 2018 Print numbers in boxes. Month Day Year of birth

8. Is Person 1 of Hispanic, Latino, or Spanish origin? Mark ☒ one or more boxes AND print origins.

☐ No, not of Hispanic, Latino, or Spanish origin
☐ Yes, Mexican, Mexican Am., Chicano
☐ Yes, Puerto Rican
☐ Yes, Cuban
☐ Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc. ☐

9. What is Person 1's race? Mark ☒ one or more boxes AND print origins.

☐ White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. ☐
☐ Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. ☐
☐ American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. ☐
☐ Chinese ☐ Vietnamese ☐ Native Hawaiian
☐ Filipino ☐ Korean ☐ Samoan
☐ Asian Indian ☐ Japanese ☐ Chamorro
☐ Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc. ☐
☐ Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc. ☐
☐ Some other race – Print race or origin. ☐

Use this section to complete information for the rest of the people you counted in Question 1 on the front page. We may call for additional information about them.

Person 7

First Name MI Last Name(s)

Sex Age on April 1, 2018 Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

☐ Male ☐ Female ☐ years

Person 8

First Name MI Last Name(s)

Sex Age on April 1, 2018 Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

☐ Male ☐ Female ☐ years

Person 9

First Name MI Last Name(s)

Sex Age on April 1, 2018 Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

☐ Male ☐ Female ☐ years

Person 10

First Name MI Last Name(s)

Sex Age on April 1, 2018 Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

☐ Male ☐ Female ☐ years

Thank you for completing the 2018 Census Test.

FOR OFFICIAL USE ONLY

JIC1 JIC2

If your enclosed postage-paid envelope is missing, please mail your completed questionnaire to:

U.S. Census Bureau
National Processing Center
1201 East 10th Street
Jeffersonville, IN 47132

If you need help completing this questionnaire, call 1-844-330-2020, Sunday through Saturday from 7:00 a.m. to 9:00 p.m. ET. The telephone call is free.

TDD — Telephone display device for the hearing impaired. Call 1-844-467-2020, Sunday through Saturday from 7:00 a.m. to 9:00 p.m. ET. The telephone call is free.



Recruiting Timeline Across the Nation

- Summer/Fall 2018
 - Area Census Office (ACO) Management in Anchorage
- Fall 2018
 - ACO Office Staff, Recruiting Assistants
- Spring 2019
 - Address Canvassing Field Staff
- Additional Dates Provided Later



Census Day – April 1, 2020

March 23, 2020

- Urban Area
 - I.E. Municipality of Anchorage, Fairbanks, & Juneau
- Online
- By Phone
- Paper



Field Operations in Alaska

Winter to Spring 2020

- Yukon-Kuskokwim Delta
 - Remote Alaska Field Operation
 - Regional Hub – I.E. Bethel
- First Count in the Nation
 - Mid-January 2020
 - Announcement by HQ Leadership



Community Partnership & Engagement Program (CPEP)

- Goals
 - ✓ Improve public cooperation
 - ✓ Leverage existing networks and “trusted voices”
 - ✓ Focus on communities who are less likely to respond
 - ✓ Formation of Complete Count Committees (CCC)
 - ✓ Support operational efforts



Two CPEP

- Tribal Government Liaison Program (TGLP)
- Complete Count Committee (CCC) Program



Tribal Partnership Program

- Engage tribal communities toward greater participation in the 2020 Census
- Outreach to tribal populations with historically low response rates and undercounts
- Deliver messaging through trusted tribal and/or local community leaders
- Support 2020 Census activities for AIAN populations in Indian Country
- Ensure the best possible count of AIAN populations by increasing the overall AIAN self-response rate



Tribal Government Liaison (TGL) Program

- Select/Appoint a Point-of-Contact or Tribal Liaison
- Educate Tribal Members
- Provide a Trusted Voice
- Training

Goals

1. Communicate the importance and benefits of filling out the Census
2. Encourage tribal members to apply for Census Bureau jobs
3. Work with the Census Bureau and Tribal Partnership Specialists to ensure goals are met within your tribal community



2020 Census Complete Count Committee Program

The 2020 Census CCC Program is key to creating awareness in local communities throughout Alaska. When community members are informed, they are more likely to respond to the 2020 Census.



2020 Census CCC Program Training

- Influential community members & trusted voices
- Confidential and Protected
- Types & focuses of CCCs & sub-committees
- Key communication phases – education, awareness, & motivation
- Plan your work & work your plan – goal, strategies, and time frames



2020 Census CCC Program

- Complete Count Committee
 - Established by Tribal Leadership
 - Members are appointed by Tribal Leadership
- Complete Count Committee's task
 - To develop and implement plans to increase participation in the 2020 Census: "Strategic Plan"



Thank You

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 - 818/384-2180
- www.census.gov/partners

