

## Public Relations and Fundraising Managers (11-2031)

**Occupation description:** Plan, direct, or coordinate activities designed to create or maintain a favorable public image or raise issue awareness for their organization or client; or if engaged in fundraising, plan, direct, or coordinate activities to solicit and maintain funds for special projects or nonprofit organizations.

### Employment and Job Openings

	Average employment			Average annual openings		
	2014 estimate	2024 projection	Percent change	Growth	Replacement	Total
<b>Alaska</b>	202	225	11.4	2	7	10
<b>United States</b>	65,800	70,500	7.1	470	2,250	2,710

#### Job outlook

**Alaska:** Alaska's employment growth is moderate with moderate employment opportunities. [Read more.](#)

### 2015 Wages ?

	Mean Wage	Wage by Percentile				
	Mean	10th	25th	Median	75th	90th
<b>United States</b>	57.40	27.35	36.54	50.07	70.96	*
<b>Alaska</b>	54.10	31.37	37.93	51.80	63.83	88.57
<b>Anchorage/Mat-Su Area</b>	54.09	32.40	40.16	53.07	62.95	82.95

\* indicates the estimate is not available, or the hourly wage is greater than \$100, or the annual wage is greater than \$208,000.

### Labor Force Indicators

#### 2014 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
230	25	10.9	50.7	35.1

#### 2014 Potential Supply

Qualified but working in another occupation	57
Currently employed in a lower paid occupation	44
UI claimants previously working in occupation	15

#### 2014 ALEXsys Employment Data

Number of registrants	119
Number of job position postings	45
Ratio of registrants to job position postings	2.6

## Typical Entry-level Education, Experience, and/or On-the-job Training

**Education:** Bachelor's degree

**Work experience:** More than 5 years

**On-the-job training:** None

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