

Public Relations and Fundraising Managers (11-2031)

Occupation description: Plan, direct, or coordinate activities designed to create or maintain a favorable public image or raise issue awareness for their organization or client; or if engaged in fundraising, plan, direct, or coordinate activities to solicit and maintain funds for special projects or nonprofit organizations.

Employment and Job Openings

	Employment			Average annual openings		
	2016 estimate	2026 projection	Percent change	Labor force exits	Occupation transfers	Total
Alaska	199	213	7.0	5	12	18
United States	73,500	81,100	10.4	1,700	4,400	6,870

Job outlook

Alaska: Alaska's employment growth is low with low employment opportunities. [Read more.](#)

2018 Wages ?

	Mean Wage	Wage by Percentile				
	Mean	10th	25th	Median	75th	90th
United States	63.26	30.89	40.44	55.19	76.33	
Alaska	51.14	26.41	34.05	43.95	61.81	78.30
Anchorage/Mat-Su Area	55.12	28.48	35.40	48.55	65.02	78.77
Balance of State	42.63	26.15	30.90	36.80	47.22	75.68

Labor Force Indicators

2016 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
222	15	6.8	49.8	35.2

2016 Potential Supply

Qualified but working in another occupation	62
Currently employed in a lower paid occupation	39
UI claimants previously working in occupation	11

2016 ALEXsys Employment Data

Number of registrants	124
Number of job position postings	19
Ratio of registrants to job position postings	6.5

Typical Entry-level Education, Experience, and/or On-the-job Training

Education: Bachelor's degree

Work experience: More than 5 years

On-the-job training: None

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