

# Business Administration (BBA), BA

**Provider:** Wayland Baptist University  
**Length:** 124 Semester Hours  
**Cost:** \$7,100  
**Cost Unit:** Cost per semester

**Website**

[http://www.wbu.edu/academics/undergraduate\\_programs/degrees\\_offered/bachelor\\_of\\_business\\_administration/default.htm](http://www.wbu.edu/academics/undergraduate_programs/degrees_offered/bachelor_of_business_administration/default.htm)

**Places:** Anchorage

The Bachelor of Business Administration Degree provides a conceptual understanding of the business world, examines a number of business components, and addresses the application of concepts related to these components.

## Related Occupations

Administrative Services Managers  
Business Teachers, Postsecondary  
Chief Executives  
Construction Managers  
Cost Estimators  
General and Operations Managers  
Industrial Production Managers  
Management Analysts  
Managers, All Other  
Sales Managers  
Social and Community Service Managers  
Transportation, Storage, and Distribution Managers

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